

The following are included in
KVBC, Channel 3, Las Vegas, Nevada
2nd Quarter, 2002

Children's Programming Report

- 1. A copy of FCC 398 Children's Television Programming Report
April 1, 2002 through June 30, 2002**
- 2. NBC's Children's Program Airdates, Episodic program
descriptions, and PSA's**
- 3. Syndicated Program Airdates and episodic descriptions for
"Jack Hanna's Animal Adventures"
and
"Animal Rescue"**
- 4. Commercial Limits Certification**
- 5. Script for KVBC's on-air publicizing spot**
- 6. Confirmation of airing of spot in number 5
April, 2002
May, 2002
June, 2002**

FCC 398 Submission Results

FCC 398 Filing for Call Sign **KVBC** for quarter ending **06/30/2002**

Accepted!

Confirmation number: **33810**

Errors and informational messages:

WARNING: *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored

WARNING: *Question 9, Program #1, Title* is blank, other values ignored

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 06/30/2002

1. Call Sign	Channel Number	Community of License			
KVBC	3	City	State	County	ZIP Code
		Las Vegas	NV	Clark	89101
Licensee					
Valley Broadcasting Company					
<input checked="" type="checkbox"/> Network Affiliation: NBC		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
<input type="checkbox"/> Independent		Las Vegas		www.kvbc.com	
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy)		
69677			10/01/2006		

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 3.2
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ☒ Yes ☐ No
4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 4.a.

TV Guide, Tulsa, OK
Larimi Communications, Astoria, NY
TV Data Technologies, Queensbury, NY
Prevue Networks, Inc., Tulsa, OK
MB Broadcasting, St. George, UT
Tribune Media Services, Glens Falls, NY
Las Vegas Review-Journal, Las Vegas, NV
TV Guide, Radnor, PA
Video Viewing, Little Rock, AR
TV Las Vegas, Las Vegas, NV

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Just Deal			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at	Number of	If preempted, complete Preemption

	regularly scheduled time	Preemptions	Report
SA@4:00-4:30PM	7	6	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling thier problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the storylines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.</p>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: Just Deal		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	6	6

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/6/02	4/26/02@9-9:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/20/02	4/20/02@7-7:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/27/02	4/27/02@7-7:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
5/4/02	5/4/02@12-12:30pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (5)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
5/18/02	5/18/02@12-12:30pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (6)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
5/26/02	5/26/02@10-10:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #2: All About Us			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:30-4:00PM	6	7	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of four teen girls who live and attend high school in Chicago. They come from very different family backgrounds, and have different strengths, but share a bond of friendship. Their different talents, perspectives, and family experiences become the platform for illustrating alternative approaches to understanding and solving problems. The overarching goal of the series is to model a learning experience for the audience, where the primary character goes from one state of knowledge to another higher state of knowledge by the end of the episode. Each week, embedded in the story narrative, a lesson is presented to the audience that relates specifically to teen concerns. Topics include inter-racial understanding, using compromise to avoid negative			

conflict, effective communication with parents, the hazards of risk-taking, saying "no" to peer pressure, and using logic to solve your problems.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: All About Us		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	7	7

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/6/02	4/6/02@8:30-9:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News ☒ Sports ☐ Other
☐ Other News ☐ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/20/02	4/20/02@8:30-9:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News ☒ Sports ☐ Other
☐ Other News ☐ Public

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/27/02	4/27/02@8:30-9:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News ☒ Sports ☐ Other
☐ Other News ☐ Public

Date Preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
6/15/02	6/15/02@8:30-9:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News ☒ Sports ☐ Other
☐ Other News ☐ Public

Date preempted/Episode # (5)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
5/4/02	5/4/02@11:30-12:00pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date preempted/Episode # (6)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
5/18/02	5/18/02@11:30-12:00pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date preempted/Episode # (7)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
5/25/02	5/25/02@11:30-12:00pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #3: NBA: Inside Stuff			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@10:30-11:00AM	8	5	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the

past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: NBA: Inside Stuff		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
10	5	2

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/20/02	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ☒ No

Reason for Preemption:

___ Breaking News

☒ Sports

___ Other

___ Other News

___ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/27/02	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ☒ No

Reason for Preemption:

___ Breaking News

☒ Sports

___ Other

___ Other News

___ Public

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
6/8/02	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ☒ No

Reason for Preemption:

___ Breaking News

☒ Sports

___ Other

___ Other News

___ Public

Date Preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
6/29/02	6/29/02@8-8:30am	<input checked="" type="checkbox"/> Yes ___ No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ___ No

Reason for Preemption:

___ Breaking News

☒ Sports

___ Other

___ Other News

___ Public

Date Preempted/Episode # (5)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
6/16/02	6/16/02@9:30-10:00am	<input checked="" type="checkbox"/> Yes ___ No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☒ Sports

☐ Other

☐ Other News

☐ Public

Title of Program #4: City Guys (A)			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:00-3:30PM	4	9	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so different and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: City Guys (A)		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
12	9	8

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
5/11/02	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☐ Yes ☒ No

Reason for Preemption:

☐ Breaking News

☒ Sports

☐ Other

☐ Other News

☐ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/6/02	4/6/02@8-8:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/20/02	4/20/02@8-8:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Date Preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/27/02	4/27/02@8-8:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Date Preempted/Episode # (5)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
6/15/02	6/15/02@8-8:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Date Preempted/Episode # (6)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
5/4/02	5/4/02@11-11:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Date Preempted/Episode # (7)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
5/18/02	5/18/02@11-11:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other

<input type="checkbox"/> Other News	<input type="checkbox"/> Public
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Date Preempted/Episode # (8)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
5/25/02	5/25/02@11-11:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input checked="" type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (9)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
6/9/02	6/9/02@3:30-4:00pm	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #5: City Guys (B)			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@9:30-10:00AM	8	5	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: City Guys (B)		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	5	5

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/20/02	4/20/02@7:30-8:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/27/02	4/27/02@7:30-8:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
6/8/02	6/8/02@7:00-7:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
6/15/02	6/15/02@7:00-7:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (5)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
6/29/02	6/29/02@7:00-7:30am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #6: Skate	Origination Network
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Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@10:00-10:30AM	8	5	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Comes from the perspective of a "culture" based on a sport. The central character is a teen who is trying to break out of athletic mediocrity and become an explosive skater. Yet, he's got other obligations, like school, college and long term security, which totally conflict with embracing the skater's lifestyle of bravado and risk. Balancing competing goals is the underlying struggle of our main character's life, which is spiked by specific situations that test his moral fiber and his decision-making ability. Through a strong relationship with his father and close friends, our kid learns how to establish priorities, become a professional, and develop a good sense of judgement about people and situations.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: Skate		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
11	5	3

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/20/02	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ☒ No

Reason for Preemption:

___ Breaking News ☒ Sports ___ Other
___ Other News ___ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
4/27/02	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ☒ No

Reason for Preemption:

___ Breaking News ☒ Sports ___ Other
___ Other News ___ Public

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
6/8/02	6/8/02@7:30-8:00am	<input checked="" type="checkbox"/> Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ___ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Date Preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
6/15/02	6/15/02@7:30-8:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Date Preempted/Episode # (5)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
6/29/02	6/29/02@7:30-8:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Title of Program #7:			Origination
Jack Hanna's Animal Adventures			Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@4:30-5:00PM	7	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #7: Jack Hanna's Animal Adventures		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
7	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time	Is the rescheduled date the second
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	rescheduled. If not rescheduled, enter N/A	home?
N/A	N/A	Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes <input checked="" type="checkbox"/> No		
Reason for Preemption: ___ Breaking News ___ Sports <input checked="" type="checkbox"/> Other ___ Other News ___ Public		

Title of Program #8: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@11:00-11:30AM	4	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #8: Jack Hanna's Animal Adventures		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
4	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
N/A	N/A	Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes <input checked="" type="checkbox"/> No		
Reason for Preemption: ___ Breaking News ___ Sports <input checked="" type="checkbox"/> Other ___ Other News ___ Public		

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1: Animal Rescue			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA@4:30-5:00AM	12	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #2: Jack Hanna's Wildlife Special			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SU, 6/2@3:00-4:00PM	1	0	
Length of Program: 60 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #3: Animal Rescue	Origination Syndicated
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Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA@5:00-5:30AM	15	2	Ran 5/19@11:30-12:00, Ran 6/23@3:00-3:30pm
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #4: Jack Hanna's Animal Adventures			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SU@11:00-11:30AM	9	8	Ran 5/4 @8pm, Ran 5/4 & 5/18 @8:30pm, Ran 5/26@10:30am, Ran 6/2 & 6/9 @8:30pm, Ran 6/9 @3:00pm and Ran 6/30 @3:30pm
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Skate			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@10:00-10:30AM	13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Comes from the perspective of a "culture" based on a sport. The central character is a teen who is trying to break out of athletic mediocrity and become an explosive skater. Yet, he's got other obligations, like school, college and long term security, which totally conflict with embracing the skater's lifestyle of bravado and risk. Balancing competing goals is the underlying struggle of our main character's life, which is spiked by specific situations that test his moral fiber and his decision-making ability. Through a strong relationship with his father and close friends, our kid learns how to establish priorities, become a professional, and develop a good sense of judgement about people and situations.			

Title of Program #2: City Guys (B)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@9:30-10:00AM	13	30 (minutes)	from 11 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.			

Title of Program #3: NBA Inside Stuff			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@10:30-11:00AM	9	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.			

Title of Program #4: All About Us			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@3:30-4:00PM	13	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

This series focuses on the development of four teen girls who live and attend high school in Chicago. They come from very different family backgrounds, and have different strengths, but share a bond of friendship. Their different talents, perspectives, and family experiences become the platform for illustrating alternative approaches to understanding and solving problems. The overarching goal of the series is to model a learning experience for the audience, where the primary character goes from one state of knowledge to another higher state of knowledge by the end of the episode. Each week, embedded in the story narrative, a lesson is presented to the audience that relates specifically to teen concerns. Topics include inter-racial understanding, using compromise to avoid negative conflict, effective communication with parents, the hazards of risk-taking, saying "no" to peer pressure, and using logic to solve your problems.

Title of Program #5: City Guys (A)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@3:00-3:30PM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so different and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

Title of Program #6: Just Deal			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@4:00-4:30PM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling their problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the storylines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.

Title of Program #7: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@4:30-5:00PM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the

world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

Title of Program #8: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@11:00-11:30AM	5	30 (minutes)	from 13 to 16 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? ☒ Yes ☐ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

10. Name of children's programming liaison:	
Name Mari Beth Bindues	Telephone Number (include area code) 702-657-3200
Address 1500 Foremaster Lane	Internet Mail Address (if applicable) mbindues@kvbc.com
City Las Vegas	State NV

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

See public file for public service announcements designed specifically for children.

KVBC as part of their community outreach also provides station studio tours to local youth groups. For the first quarter of 2001, KVBC conducted seventeen youth tours.


The More You Know Website, (www.nbc.com/tmyk) features actual video clips from the award-winning public service announcements, referral information for the organizations referenced in the PSA's, a general campaign overview, and educational materials produced in connection with the NBC programming. The site also includes a "feature of the month" page which addresses select TMYK topics, a list of the campaign's most recent accolades, and actionable video of the latest TMYK events.

To supplement and enhance the educational value of the network's "Teen NBC" programs, NBC has a web site (www.nbc.com/tNBC) specifically dedicated to teens. This site was recently re-launched with a new design. The goals of this site are first, to create a platform for the teen community where opportunities for self-expressions become the core of the interactive experience; second to build these communities wherever possible around the themes and ideas generated within the TNBC shows themselves; and third, to provide online resources of information and guidance around the issues that most effect teens' lives.

Features of the web site include information on the upcoming episodes of each of the TNBC shows, as well as information about the shows and their cast members. A free TNBC email service is provided for teens to foster community and communication. There is a prominent link to the Snap.com "Teen Zone" which includes polls, message boards and features on subjects such as relationships, family, advice columns, dating, drugs and alcohol, entertainment and other teen sites on the web. There are chat rooms for teens, hosted by Talk City.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Valley Broadcasting Company	Signature (only for printed version) 
Date 07/10/02	

FCC 398
April 2001 (1.3)
(end)

**PROGRAMMING THAT IS SPECIFICALLY DESIGNED TO SERVE
THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN 16 AND UNDER**

**CORE PROGRAMMING FOR 2ND QUARTER 2002
(NBC)**

Airdate 4/06/02
Time 0800-0830
Duration 30:00

CITY GUYS-A

Airdate 4/06/02
Time 0830-0900
Duration 30:00

ALL ABOUT US

Airdate 4/06/02
Time 0900-0930
Duration 30:00

JUST DEAL

Airdate 4/06/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 4/06/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 4/06/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 4/13/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 4/13/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 4/13/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 4/13/02

CITY GUYS-A

Time 1500-1530
Duration 30:00

Airdate 4/13/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 4/13/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 4/20/02
Time 0700-0730
Duration 30:00

JUST DEAL

Airdate 4/20/02
Time 0730-0800
Duration 30:00

CITY GUYS-B

Airdate 4/20/02
Time 0800-0830
Duration 30:00

CITY GUYS-A

Airdate 4/20/02
Time 0830-0900
Duration 30:00

ALL ABOUT US

Airdate 4/27/02
Time 0700-0730
Duration 30:00

JUST DEAL

Airdate 4/27/02
Time 0730-0800
Duration 30:00

CITY GUYS-B

Airdate 4/27/02
Time 0800-0830
Duration 30:00

CITY GUYS-A

Airdate 4/27/02
Time 0830-0900
Duration 30:00

ALL ABOUT US

Airdate 5/04/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 5/04/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 5/04/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 5/04/02
Time 1100-1130
Duration 30:00

CITY GUYS-A

Airdate 5/04/02
Time 1130-1200
Duration 30:00

ALL ABOUT US

Airdate 5/04/02
Time 1200-1230
Duration 30:00

JUST DEAL

Airdate 5/11/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 5/11/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 5/11/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 5/11/02
Time 1500-1530
Duration 00:00

CITY GUYS-A

Pre-empted; Basketball ran over.

Airdate 5/11/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 5/11/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 5/18/02

CITY GUYS-B

Time 0930-1000
Duration 30:00

Airdate 5/18/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 5/18/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 5/18/02
Time 1100-1130
Duration 30:00

CITY GUYS-A

Airdate 5/18/02
Time 1130-1200
Duration 30:00

ALL ABOUT US

Airdate 5/18/02
Time 1200-1230
Duration 30:00

JUST DEAL

Airdate 5/25/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 5/25/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 5/25/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 5/25/02
Time 1100-1130
Duration 30:00

CITY GUYS-A

Airdate 5/25/02
Time 1130-1200
Duration 30:00

ALL ABOUT US

Airdate 5/26/02
Time 1000-1030
Duration 30:00

JUST DEAL

Airdate 6/01/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 6/01/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 6/01/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 6/01/02
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 6/01/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 6/01/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 6/08/02
Time 0700-0730
Duration 30:00

CITY GUYS-B

Airdate 6/08/02
Time 0730-0800
Duration 30:00

SKATE

Airdate 6/08/02
Time 1534-1600
Duration 26:00

ALL ABOUT US

JIP; Horse Racing ran over.

Airdate 6/08/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 6/09/02
Time 1530-1600
Duration 30:00

CITY GUYS-A

Airdate 6/15/02

CITY GUYS-B

Time 0700-0730
Duration 30:00

Airdate 6/15/02
Time 0730-0800
Duration 30:00

SKATE

Airdate 6/15/02
Time 0800-0830
Duration 30:00

CITY GUYS-A

Airdate 6/15/02
Time 0830-0900
Duration 30:00

ALL ABOUT US

Airdate 6/15/02
Time 1610-1630
Duration 20:00

JUST DEAL

Joined in progress; golf ran over.

Airdate 6/16/02
Time 0930-1000
Duration 30:00

NBA INSIDE STUFF

Airdate 6/22/02
Time 0930-1000
Duration 30:00

CITY GUYS-B

Airdate 6/22/02
Time 1000-1030
Duration 30:00

SKATE

Airdate 6/22/02
Time 1030-1100
Duration 30:00

NBA INSIDE STUFF

Airdate 6/22/02
Time 1512-1530
Duration 18:00

CITY GUYS-A

Joined in progress; WNBA ran over.

Airdate 6/22/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 6/22/02
Time 1600-1630
Duration 30:00

JUST DEAL

Airdate 6/29/02
Time 0700-0730
Duration 30:00

CITY GUYS-B

Airdate 6/29/02
Time 0730-0800
Duration 30:00

SKATE

Airdate 6/29/02
Time 0800-0830
Duration 30:00

NBA INSIDE STUFF

Airdate 6/29/02
Time 1500-1530
Duration 30:00

CITY GUYS-A

Airdate 6/29/02
Time 1530-1600
Duration 30:00

ALL ABOUT US

Airdate 6/29/02
Time 1600-1630
Duration 30:00

JUST DEAL

TNBC EDUCATIONAL OBJECTIVES
AS OF OCTOBER 6, 2001

IN COMPLIANCE WITH THE CHILDREN'S TELEVISION REGULATIONS THAT BECAME EFFECTIVE JANUARY 2, 1997, NBC'S TNBC PROGRAMS FEATURE AN ON-AIR ICON INDICATING EACH PROGRAM AS "EDUCATIONAL AND INFORMATIONAL" FOR CHILDREN. THIS ICON IS DISPLAYED AT THE BEGINNING OF EACH BROADCAST. ALSO, IN COMPLIANCE WITH THE NEW REGULATIONS, THE FOLLOWING DOCUMENT WHICH INCLUDES "EDUCATIONAL AND INFORMATIONAL OBJECTIVES OF TNBC" MUST BE PLACED IN YOUR PUBLIC FILE.

"EDUCATIONAL AND INFORMATIONAL OBJECTIVES OF TNBC"

EACH OF THE PROGRAMS LISTED BELOW WHICH MAKE UP NBC'S TNBC (TEEN NBC) PROGRAMMING BLOCK IS SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF TEENAGERS, SPECIFICALLY, 13-16 YEAR OLDS. THE EDUCATIONAL OBJECTIVE OF EACH OF THESE PROGRAMS IS TO DEMONSTRATE HOW THE KNOWLEDGE OF ONE OR MORE CHARACTERS IN THE STORY MOVES FROM ONE LEVEL TO A MORE INFORMED OR HIGHER LEVEL OF KNOWLEDGE BY THE END OF EACH EPISODE. THIS CHANGE IN KNOWLEDGE CONVEYS AN EDUCATIONAL MESSAGE TO THE AUDIENCE WHICH MAY FALL INTO ONE OR MORE CATEGORIES--INTELLECTUAL-COGNITIVE AND/OR SOCIO-EMOTIONAL. THE MESSAGE WILL ALWAYS BE INTEGRAL TO THE PLOT. CONTENT WHICH DEVELOPS THE MESSAGE WILL BE PRESENT THROUGHOUT THE SCRIPT.

THE EDUCATIONAL OBJECTIVES ARE ACHIEVED BY OFFERING THE AUDIENCE ENGAGING AND RELATABLE CHARACTERS WHOSE SITUATIONS WILL OFTEN RESONATE WITH THEIR OWN. THE STORYLINES ARE DRAWN FROM SPECIFIC CHALLENGES TEENS FACE TODAY: DRINKING AND DRIVING, LEARNING DISABILITIES, EATING DISORDERS, GAMBLING, SMOKING, SUBSTANCE ABUSE, RACIAL AND ETHNIC INTOLERANCE AND THE RIGHT AND RESPONSIBILITY TO VOTE. PERENNIAL THEMES, SUCH AS FRIENDSHIP, DEFINING ONE'S SELF, DEVELOPING SOCIAL SKILLS, MANAGING ONE'S LIFE AND BEING COMPETENT ARE ALSO COVERED BECAUSE THEY ARE CENTRAL TO ADOLESCENCE. DIFFERENT THEMES ARE INTEGRATED INTO EACH EPISODE OF EACH SERIES IN VARYING DEGREES AND WITH DIFFERENT LEVELS OF EMPHASIS.

TO ENSURE THAT THE CONTENT OF EACH SHOW IS DEVELOPMENTALLY APPROPRIATE FOR THE TARGET TEEN AUDIENCE, THE TNBC TEAM OF PRODUCERS AND WRITERS WORKS CLOSELY WITH EDUCATIONAL CONSULTANTS. THESE EXPERTS IDENTIFY IMPORTANT THEMES AND DILEMMAS OF ADOLESCENCE THAT CAN FORM THE BASIS OF THE MESSAGES. THEY HELP INTEGRATE THE EDUCATIONAL THEME OF EACH SHOW INTO THE ACTION, SO THAT THE STORY NARRATIVE AND THE EDUCATION MESSAGE ARE INTERDEPENDENT.

"CITY GUYS" ORIGINATES AT A DENSELY POPULATED, MULTI-ETHNIC, PUBLIC HIGH SCHOOL IN THE HEART OF MANHATTAN. THROUGH ITS CHARACTERS, THE SHOW DEMONSTRATES THAT WHAT WE SEE DOESN'T BEGIN TO TELL THE STORY ABOUT WHO PEOPLE REALLY ARE AND WHAT LIFE IS REALLY LIKE. TWO YOUNG MEN, WHO SEEM TO BE OPPOSITES IN ALL THE OBVIOUS WAYS--RACE, ECONOMIC BACKGROUND, CULTURE, CLOTHES AND MUSIC--, ARE THROWN INTO A FRIENDSHIP AND WORKING RELATIONSHIP BY THEIR WISE AND ACERBIC PRINCIPAL. THE BOYS ACTUALLY HAVE A LOT IN COMMON--THEY ARE BOTH BRIGHT, THEY WANT TO BE MORE THAN THE NEGATIVE IMAGES THEY SOMETIMES PROJECT, AND THEY HAVE NEVER BEEN MOTIVATED TO REALLY THINK, REFLECT, OR ACT BEYOND THE SUPERFICIAL. AS THEY DEAL WITH THE PRESSURES OF BIG CITY LIFE, THEY LEARN THAT GETTING BEYOND THE SUPERFICIAL AND SERIOUSLY DEALING WITH A DEEPER REALITY IS THE CRITICAL PATH TO ATTAINING SUCCESS.

"JUST DEAL" TAKES THE PERSPECTIVE OF THREE CLOSE FRIENDS, A GIRL AND TWO BOYS, WHO HAVE A COMPLICATED BUT VERY STRONG BOND OF FRIENDSHIP. SET IN SUBURBAN SEATTLE, THESE THREE HAVE COMFORTABLE AND HAPPY LIVES, BUT THAT DOESN'T ABSENT THEM FROM ALL THE NORMAL ISSUES OF ADOLESCENCE. THEIR OVERARCHING CHALLENGES ARE DEFINING THEIR VALUES AND PURPOSE IN LIFE, AND LIKE MOST TEENS, THEY ARE SERIOUS ABOUT FIGURING IT ALL OUT. THEY AREN'T CONFUSED OR ALIENATED, JUST EARNEST AND SINCERE ABOUT DOING THE RIGHT THING BY OTHERS, WHILE DOING WHAT IS BEST FOR THEIR OWN DEVELOPMENT. THEY HAVE DIFFERENT FAMILY BACKGROUNDS WITH STRONG PARENTS WHO ALSO WEIGH IN ON THE ISSUES. WHEN THEY MIX IT UP WITH INPUT FROM A DIVERSE CIRCLE OF FRIENDS THIS THREESOME ALWAYS LEARNS THAT LIFE ISN'T SIMPLE, NO MATTER WHERE YOU COME FROM OR WHAT YOU HAVE. THERE IS NO SUBSTITUTE FOR HAVING TO JUST DEAL.

"ALL ABOUT US" IS SET IN CHICAGO, AND FOLLOWS FOUR HIGH SCHOOL FRIENDS AS THEY DEFINE THEIR FRIENDSHIPS WITH EACH OTHER. THE EMPHASIS IS INWARD AS THE GIRLS LEARN FROM EACH OTHER, WHETHER THE POINT IS TO RESPECT A FAMILY'S RULES, OR TO LET YOUR PARENTS HELP YOU WHEN YOUR PRIDE MIGHT GET IN THE WAY. THESE GIRLS ARE AN INTERESTING GROUP--AN ATHLETE, A SOCIAL CRUSADER, A SINGER/COMPOSER, AND A RICH DIVA---BUT THEY ARE ALL SMART AND AMBITIOUS. THEY USE THEIR DIFFERENT TALENTS, PERSPECTIVES, AND FAMILY EXPERIENCES TO ILLUSTRATE ALTERNATIVE APPROACHES TO UNDERSTANDING AND SOLVING PROBLEMS. THE BASKETBALL PLAYER'S APPROACH TO A BIG LOSS TEACHES THE SINGER HOW TO OVERCOME HER STAGE FRIGHT. WHEN THE AFRICAN-AMERICAN GIRL AVIDLY WORKS ON THE BLACK STUDENTS' FUND-RAISER, THE OTHERS UNDERSTAND RACIAL ISOLATION FOR THE FIRST TIME. THE GIRLS COME TO APPRECIATE THAT EVERY PERSON HAS UNIQUE GIFTS; IT IS THEIR DUTY AS FRIENDS TO MAKE SURE THEY SHARE THEIR GIFTS WITH EACH OTHER.

"SKATE" COMES FROM THE PERSPECTIVE OF A "CULTURE" BASED ON A SPORT. THE CENTRAL CHARACTER IS A TEEN WHO IS TRYING TO BREAK OUT OF ATHLETIC MEDIOCRITY AND BECOME AN EXPLOSIVE SKATER. YET, HE'S GOT OTHER OBLIGATIONS, LIKE SCHOOL, COLLEGE AND LONG TERM SECURITY, WHICH TOTALLY CONFLICT WITH EMBRACING THE SKATER'S LIFESTYLE OF BRAVADO AND RISK. BALANCING COMPETING GOALS IS THE UNDERLYING STRUGGLE OF OUR MAIN CHARACTER'S LIFE, WHICH IS SPIKED BY SPECIFIC SITUATIONS THAT TEST HIS MORAL FIBER AND HIS DECISION-MAKING ABILITY. THROUGH A STRONG RELATIONSHIP WITH HIS FATHER AND CLOSE FRIENDS, OUR KID LEARNS HOW TO ESTABLISH PRIORITIES, BECOME A PROFESSIONAL, AND DEVELOP A GOOD SENSE OF JUDGMENT ABOUT PEOPLE AND SITUATIONS.

"NBA INSIDE STUFF," IS A HALF-HOUR NEWS MAGAZINE ABOUT THE PLAYERS AND PROGRAMS OF THE NBA. THE SHOW FEATURES PLAYERS AND COACHES IN A VARIETY OF SHORT SEGMENTS THAT COMMUNICATE A POINT OF VIEW OR REVEAL NEW INFORMATION TO THE AUDIENCE. THE INFORMATION MIGHT BE ABOUT THE GAME OF BASKETBALL OR IT MIGHT SHOW ANOTHER SIDE OF THE PLAYERS' LIVES. EVERY WEEK, THE AUDIENCE SEES EXAMPLES OF INDIVIDUAL PLAYERS AND THE NBA ORGANIZATION IN CIVIC ENDEAVORS. WHETHER IT'S SUPPORTING READING PROGRAMS, SCHOLARSHIPS, CAMPS, OR HEALTH AND FITNESS PROGRAMS, THE NBA AND ITS PLAYERS HAVE A PRESENCE. IN SOME SEGMENTS, SPECIFIC QUESTIONS FROM THE AUDIENCE ON TOPICS RANGING FROM DEVELOPING SPECIFIC ATHLETIC SKILLS TO DEALING WITH PERSONAL PROBLEMS ARE ANSWERED BY A PLAYER. CO-HOSTS AHMAD RASHAD AND SUMMER SANDERS MODERATE AND CONNECT THE DIFFERENT SEGMENTS OF THE SHOW. EVERY EPISODE OF **NBA INSIDE STUFF** OFFERS CONTENT STRESSING THE VALUE OF PRACTICE, HARD WORK, AND PROFESSIONALISM AS A WAY TO ACHIEVE ONE'S GOALS.

**"CORE" PROGRAMMING - PROGRAMMING FURNISHED BY THE NBC NETWORK THAT IS
SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN 16 AND UNDER (AGE TARGET: 13-16)
APRIL - JUNE 2002**

Airdate: 4/6/02

Time:

Duration: 30:00

CITY GUYS

ROSIE O'DINER (#63722)

Jamal gets a crush on Rosie, the new waitress at his dad's diner, but she is not impressed by his attempts to woo her. When he finally decides to drop his player act and just be himself, Rosie accepts his offer for a date. Unfortunately, her harsh attitude with the customers has Dad on the verge of firing her. He tells Jamal to talk to Rosie about it, but Jamal puts it off, attempting to cover for her instead. When Dad finally fires her, she is angry at Jamal for not giving her a warning. Jamal finds her working in a movie theater where he offers a heartfelt apology. Rosie accepts the apology and gives Jamal another chance.

[Educational Message: It can be hard to tell someone the truth about the negatives in their behavior. But if you don't tell the truth, they will have to find out in a more painful way and be hurt that you did not help them.]

Airdate: 4/6/02

Time:

Duration: 30:00

ALL ABOUT US

THE SCARE (#64061)

Niki has a mole removed, and the doctor performs a tissue biopsy. She tells the girls not to worry, but as soon as they begin discussing cancer, Niki abruptly leaves her friends and goes to the coffee house to be alone. When Niki's usually self-absorbed mother arrives at the coffee house to help, Niki lets her guard down enough to talk about her fear that the cancer could be malignant. Her mother shows incredible strength and offers to share the emotional load of worrying. By the time Niki finds out the mole was benign, she has gained a greater appreciation for her mother and friends and for the role that emotional support plays in helping a person get through a crisis.

[Educational Message: In times of crisis, it is important to give yourself permission to depend on those who love you for emotional support. You don't have to put up a false front of strength.]

Airdate: 4/6/02

Time:

Duration: 30:00

JUST DEAL

LOW FIDELITY (#63965)

Jermaine gets an interview at a record store called the Vinyl Frontier. After intense testing by the eccentric manager, he gets the job. He meets his beautiful co-worker, Kim, and realizes that they have a lot in common, especially their mutual love for music. He quickly becomes infatuated with her as they spend hours in the record store talking and flirting with each other. Confident that she will say yes, he plans to ask her out; however, just before he does, he walks her boyfriend. Feeling crushed by the news, Jermaine gives Kim the cold shoulder and stops speaking to her. He feels that she has led him on by being so friendly. After moping around the record store, he decides that he would rather have her as a friend than to have no relationship at all.

[Educational Message: If you are interested in dating a person who does not reciprocate that interest, you should determine if you could establish a friendship. Not every male-female relationship has to become a romance.]

Airdate: 4/6/02

Time:

Duration: 30:00

CITY GUYS

BASKET CASE (#63723)

El-Train begins dating Kiana, a phenomenal basketball player whom he meets at the Recreational Center. The Center is in financial trouble, so Dawn organizes a Shootout in order to raise money. El-Train and Kiana both enter the contest; however, El-Train is obviously uncomfortable about competing against Kiana. He decides to pull out of the competition. Upset that El-Train gave up, Kiana pulls out so El-Train will compete. Understanding that he cannot run away from all competition

with his girlfriend, he decides to reenter and accept whoever wins. He expresses to her that he would never want to keep Kiana from doing what she wants. They decide in the future that they will work together in dealing with competitive situations.

[Educational Message: The best way to deal with competition in your relationships is to be happy for the victor. Do not prevent your mate from doing what they want because you are afraid to deal with the potential of a loss.]

Airdate: 4/6/02

Time:

Duration: 30:00

SKATE

THE MAP (#64606)

The guys want to skate the ramps of Valhalla, a secret skating area. Alex swears that he can get directions, and they plan to go the next day. When Josh heads out, he promises his dad that he will be back in time for the neighborhood barbecue. Michelle reluctantly agrees to drive them as long as they get back in time. Her car breaks down, but instead of stopping to get it fixed, the boys continue their search on foot. When they find Valhalla, they completely lose track of time and just skate. Luckily, pro skater Carl Appleton shows up and gives them all a ride home. They are late for the barbecue; Michelle's father is upset, and Josh's dad is very disappointed that Josh did not stick to his word, made Michelle late, and was irresponsible about the time. He tells Josh he must apologize to Michelle's dad and help pay for the car repairs, which Josh concedes is the correct thing to do.

[Educational Message: If you make a promise, the honorable thing to do is to fulfill the commitment made, even if it means personal sacrifice.]

Airdate: 4/6/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1227)

PLAYER PROFILES

Utah Jazz star, **Karl Malone**, helped his team reach the world finals, but he's also the owner of another kind of team – the kind that drives monster trucks. He loves to drive in the competitions. **Ryan Bowen** of the Denver Nuggets has many other interests besides basketball. In addition to playing baseball, golf and tennis, he likes to sing. He won all-state honors as a member of his school choir. A recent visit with the Chicago Children's Choir gave him a chance to relive his glory days.

NATIONAL BASKETBALL DEVELOPMENT LEAGUE

The NBDL was created to give players a chance to get noticed by the NBA. The league's top scorer, **Isaac Fontaine**, was one of seven players called up. After a stint with the Memphis Grizzlies, he's gone back to the NBDL, looking forward to the day when he can return to the NBA.

READ TO ACHIEVE

Various players and coaches read to kids as part of the Read to Achieve program. The participants include **George Karl**, head coach of the Bucks, who authored the book "101 Defensive Basketball Drills," and New York Liberty star **Teresa Weatherspoon**, author of a book about basketball for girls.

Airdate: 4/13/02

Time:

Duration: 30:00

CITY GUYS

DAWN DON'T KNOW JACK (#63727)

Chris gets a visit from his old prep school buddy Jack, who is working on a Habitat for Humanity project in the area. He enlists Chris, Cassidy and Dawn to help. Dawn and Jack are instantly smitten with each other and begin dating. Dawn is thrilled until Chris tells her that Jack continues to date a previous girlfriend. When Dawn confronts Jack, he gives her a necklace and promises to break up with the other girl. Dawn believes him, but Cassidy remains suspicious, leading to a rift between the long-time friends. At the Habitat project dedication, Jack's other girlfriend shows up. Dawn sees them together and realizes Cassidy was right. She dumps Jack and makes up with Cassidy.

[Educational Message: In the early stages of a relationship, infatuation can cloud your judgment. Listen to trusted friends for an outside perspective.]

Airdate: 4/13/02

Time:

Duration: 30:00

ALL ABOUT US

THE MAKING OF... (#64063)

Sierra and Alecia decide to make a music video together for their American Studies project. Conflict immediately begins to arise between them. Sierra is methodical and plans every shot. Alecia is spontaneous and won't follow a script. The conflict between them builds to the point that they both drop the project in frustration. Niki and Castelli get involved and intervene as friends. Through role-playing, Niki helps Sierra and Alecia understand each other's perspectives. This exercise helps them to see that because of their insecurities, they are more focused on control than on the greater good of completing the project. The girls realize this is true, welcome each other's creative input and make a success of their project.

[Educational Message: Self-esteem and confidence are key elements that help to provide necessary tools for collaboration.]

Airdate: 4/13/02

Time:

Duration: 30:00

JUST DEAL

PAINTED LOVE (#63967)

Ash's ex-boyfriend Josh comes to town for a wedding. It is clear to Dylan that Ash and Josh still have a lot in common, including a strong interest in art. Josh asks Ash to join him at the wedding, and this puts Dylan and Ash's relationship to a test. Even though they don't have a formal commitment, Dylan gets jealous. Ash feels she has the right to accept Josh's invitation. Emily advises Ash to give careful consideration to Dylan's feelings before making her decision. Ash subsequently tells Dylan that she won't go to the wedding after all. To demonstrate his support of her interest in art, he happily escorts her to an emerging artists show at a local gallery. To his surprise, she unveils a portrait she painted of him. He realizes his jealousy was not warranted after all.

[Educational Message: Jealousy can threaten a relationship unless both parties adopt a spirit of compromise and open communication.]

Airdate: 4/13/02

Time:

Duration: 30:00

CITY GUYS

MOCK THE VOTE (#63728)

Dawn runs for senior class president against a snooty competitor, Thane Watkins. Jamal and Chris reluctantly agree to host a candidate debate on their radio show but cut it short when they think it's boring the audience. As a result, voter turnout is low, allowing Thane to defeat Dawn by a very slim margin. His first act as president is to shut down the radio station. Jamal and Chris, belatedly realizing the importance of democracy, circulate a petition to overrule Thane's decision. At the next student council meeting, they present the petition, and the radio station is restored to operation.

[Educational Message: It is important to participate in the democratic process of voting and supporting your candidates because that is how you can protect your interests and have representation in political decision-making.]

Airdate: 4/13/02

Time:

Duration: 30:00

SKATE

BUCKS FOR TRUCKS (#64602)

Josh's father tells him to find a job so he can help pay for his skating supplies. Michelle helps out by connecting Josh to a job at the library, which he does not take very seriously. He is slow with his assignments and is late from his breaks because he's outside playing around on his skateboard. One morning, Michelle finds the front grounds of the library destroyed from skateboarding activity. She assumes it was Josh, and, unfortunately, so does the head librarian, who fires them both. Josh sets out to prove his innocence by video taping the culprits. With the evidence, he proves his innocence, and Michelle is able to get her job back. Instead of returning to the library, Josh opts to search for a job more suitable to his interests. Whitney purchases a new skate shop, and she promises to seriously consider Josh for employment.

[Educational Message: Having a job is the most important way to earn money for the things you want, but you really have to work the hardest to get the job that fits your personality and interests.]

Airdate: 4/13/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1228)

Special Edition: Style and Fashion

PLAYER PROFILES

Moochie Norris of the Houston Rockets grabs attention with the crazy designs in his hair, including the uncombed Afro he favors when he's feeling serious. He had a braid hairstyle designed after a particular crossover move he once made on the basketball court. It took two and a half hours to braid.

The first draft pick in WNBA history, **Tina Thompson** plays for the Houston Comets. She believes that the way you dress expresses your personality. Her own style is funky and cutting edge. Her favorite pieces of jewelry, however, are her four WNBA championship rings

Ever since the heyday of Wilt Chamberlain and Donald "Slick" Watts, many players have expressed themselves on the court by their choice of headbands. **Bonzi Wills** of the Blazers has made them popular all over again.

Airdate: 4/20/02

Time:

Duration: 30:00

CITY GUYS

BROTHER FROM ANOTHER MOTHER (#63724)

Jamal's father and El-Train's mother seem to be on the verge of a relationship. Jamal isn't happy with the thought of his father seriously dating someone besides his mother. However, El-Train is excited about possibly extending his family. At a family dinner given by Mrs. Johnson, Jamal is obviously uncomfortable with seeing them all together, and he storms out. After his father goes after him, Jamal confesses that seeing them together makes him feel that he has forgotten his mother. Once his father expresses his desire to not be alone, Jamal decides to put his father's needs before his own. Meanwhile, El-Train is very upset about Jamal rejecting him as a possible brother. Jamal apologizes to El-Train for offending him and accepts the idea that they could become brothers.

[Educational Message: Sometimes you might feel jealous of your parent's time, but it's important to respect that they have a right to a social life of their own.]

Airdate: 4/20/02

Time:

Duration: 30:00

ALL ABOUT US

NO QUESTIONS ASKED (#64057)

Niki gets the girls fake IDs. Even though the girls are apprehensive about lying to their parents and using fake IDs, they decide to take a risk and go to a hot club. Alecia gets a chance to sing with the group that is performing, and they ask her to come back the next day to perform. The girls sneak out to the club again, but end up stranded with no money and no transportation. Stuck with no alternative but to call her mother, Alecia uses a "no questions asked" privilege her parents had given her in case she ever had an emergency and needed a ride home. When they return home, all the girls decide to admit their poor judgment to their parents. They all realize they need to be over twenty-one to handle the kinds of situations that might come up in an "over 21" environment.

[Educational Message: Taking irresponsible chances can get you in situations that are way over your head. It takes courage to call and get help, especially when it means accepting the consequences of your poor judgment.]

Airdate: 4/20/02

Time:

Duration: 30:00

JUST DEAL

THE PERFECT MIX (#63968)

While bowling with Dylan and the gang, Ash is stunned to see her art teacher, Mr. Vaughn, arrive with a date --- none other than her mother. Ash is upset but won't talk about it. Instead, she expresses her feelings through an art project. Mr. Vaughn prefers that they discuss the situation directly. He explains that he first met Emily when he called her to praise Ash, whom he considers his prize student. Ash's anger softens. She finally admits to her mother that it upsets her to think of another man taking her late father's place. Emily promises to consider Ash's feelings if she ever gets serious about someone. Emily and Mr. Vaughn resume dating with Ash's blessing.

[Educational Message: When facing difficult emotional issues, don't close yourself off and stop communicating. Try to understand the other person's position, and help them to understand yours.]

Airdate: 4/20/02

Time:

Duration: 30:00

CITY GUYS

CASSIDY'S COUCH (#63725)

Cassidy auditions and gets a small part in an off-Broadway play directed by a famous director, Derek Wagner. While Cassidy is at rehearsals, Chris notices the director making advances towards the lead actress, resulting in her quitting the play. Chris mentions the director's intentions when the leading role is offered to Cassidy. However, Cassidy misconstrues Chris' concern and feels he is suggesting that she got the part for something other than her talents. When she goes to dinner with Derek to discuss the part, Derek makes a pass and Cassidy realizes that Chris was right. Cassidy quits the play and exposes Derek on Chris and Jamal's radio talk show. Chris tells Derek that it is a good thing his absence of ethics was revealed. Since Chris' father is a financial backer for Derek's plays, Chris has helped save his father some money and found a way to cut off Derek's financial support.

[Educational Message: When you have been the target of harassment, you do not have to compromise yourself to keep the job. If possible, you should expose your harasser and find a way to stop the problem from reoccurring.]

Airdate: 4/20/02

Time:

Duration: 30:00

SKATE

FRONTIN' POSER (#64611)

Trent Fly is a new guy in town who boasts about his knowledge about skating and even claims to know professional skater Karlin McKay. His knowledge initially impresses Dim and Josh, but when it comes to proving his skills on the ramps, he cannot land one trick. Dim and Josh don't think Trent is being completely honest, but Michelle is infatuated and impressed. Dim and Josh are certain Trent is a poser and an exaggerator until skater Karlin McKay actually comes to the shop looking for Trent. In the meantime, Michelle discovers that Trent has been lying all along about his skills. They all confront him, demanding that he clear things up and tell the truth. Trent admits to lying in order to impress them, but adds that McKay is a family friend who has known him since he was a baby. The kids advise him that if he would just be himself and not try to impress people with false bravado, it would be easy for him to make and keep friends.

[Educational Message: When you misrepresent yourself, you are not as likely to make or keep friends as when you are just yourself and deal with people on an honest level.]

Airdate: 4/20/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1229)

PLAYER PROFILES

In the intense atmosphere of playoff season, the Charlotte Hornets' **Baron Davis** has begun to assert himself more on the court. The Championship is his goal. **Shane Battier** of the Grizzlies tours legendary Beale Street. In his first game for Memphis, Shane held his own against **Scotty Pippen**. Utah Jazz player **Andrei Kirilenko** is only the third Russian to play in the NBA. He always dreamed of coming to the United States to play basketball. He has learned much from his teammates about the differences in Russian and American styles of play.

NBA PRINCIPAL FOR A DAY

Hall of Famer **Bob Lanier** and NBA Inside Stuff co-host Summer Sanders give motivational talks to students at Dual Language Middle School in New York as part of the NBA's Principal for a Day program.

Airdate: 4/27/02

Time:

Duration: 30:00

CITY GUYS

MODEL BEHAVIOR (#63731)

Jamal and the guys decide to check out a model search competition so they can ogle the girls. Jamal doesn't tell his girlfriend Rosie that he's going, assuming she'll be upset. Once there, however, he is surprised to find that Rosie has entered the

competition. When she wins a magazine layout as a bikini model, Jamal cannot stand the idea of other guys seeing her dressed that way. He tries to buy up all copies of the magazine. At a party given by the magazine, Jamal gets into a fight with a guy who's ogling Rosie. Rosie gets angry about Jamal's jealousy and hypocrisy and sends him home. The next day, Jamal apologizes for his behavior and promises to try not to be so jealous. Rosie, in turn, decides it's probably a good thing to stop posing in bikinis.

[Educational Message: A hypocritical attitude and possessiveness can threaten a relationship, but communicating about your expectations of each other's behavior can help solve the problem.]

Airdate: 4/27/02

Time:

Duration: 30:00

ALL ABOUT US

SIERRA MEETS HER MATCH (#64059)

After security cameras are put in the school, Sierra campaigns against them on the basis of a right to privacy. Her rival, Logan, is in favor of the cameras as a way to prevent crime in the school. Both refuse to see the issue from the other's perspective. The more they argue, the more attracted to each other they become. To stay focused on the political issue, Sierra sprays the security cameras with super glue, and Logan takes her organizer out of her locker as a way to get her to see his side. The girls see the futility of stubbornly holding one position and encourage Sierra to look at the situation from a different angle. With a camera mounted, she would know who stole from her. During the student body debate on the issue, Sierra and Logan end up taking the position opposite their initial stance and agree to compromise on the issue of security cameras in the school.

[Educational Message: It is important to know what you stand for, but do not be stubborn and narrow-minded. Try to consider looking at things from more than one perspective in order to reach a compromise.]

Airdate: 4/27/02

Time:

Duration: 30:00

JUST DEAL

HOME SWEET HOME (#63969)

Jermaine has moved in with his father and stepmother after his mother moves out of town. He has problems adjusting to his new family context and behaves disrespectfully to everyone in his family. He feels they misunderstand him. His friends advise that he needs to give the new situation a chance, stop being so angry, and begin to appreciate what he has—a family who loves him. Jermaine takes their advice and admits to his father that his attitude has been a reflection of the fact that he misses his old routine and, more importantly, his mother. After talking with his dad and stepmother about his feelings, Jermaine becomes more open and participatory in his new family context.

[Educational Message: When your parents are divorced and you have to make a lot of changes, don't let your anger overshadow your chance to be happy living with either of your parents.]

Airdate: 4/27/02

Time:

Duration: 30:00

CITY GUYS

PROSE AND CONS (#63729)

El-Train writes a poem for his new girlfriend, Kiana. She is so impressed that she takes him to a local club's open mike night and encourages him to get on stage. His spontaneous poem goes over big, especially with the girls in the crowd. Kiana is jealous of their attention to him, but he assures her she has nothing to worry about. On Jamal and Chris' radio show, however, El-Train announces that his poems aren't for any one girl in particular. Kiana breaks up with him, causing him to realize the error of his ways. To apologize, he serenades her with a love song at the club. Kiana forgives him, and they get back together.

[Educational Message: Don't let empty flattery go to your head and interfere with the relationship you have with someone who sincerely cares about you.]

Airdate: 4/27/02

Time:

Duration: 30:00

SKATE

LOST AND FOUND (#64603)

Vanessa's feature segment is destroyed in the video machine. After Josh and Vanessa go to have it repaired, they take a detour and shoot footage of Josh skating. However, they are stopped by Officer McLinn, who confiscates their equipment, including the tape with the upcoming, high profile feature. Vanessa becomes frantic when she realizes that the loss of this feature segment would be devastating for Whitney's video magazine, and she could lose her job. With Josh's help, she pulls herself together, and they both begin to think up ways to recreate the footage. With imagination and persistence, they find the Muska and film him performing his tricks. As a bonus, Josh skates with him, fulfilling his desire to gain exposure through the video magazine.

[Educational Message: When your actions and decisions cause you to fail in fulfilling your responsibilities, you have to take the initiative to make amends and correct the problem.]

Airdate: 4/27/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1230)

PLAYER PROFILES

Ben Wallace of the Detroit Pistons is the fourth player to lead the league in both rebounds and blocked shots. For his efforts, he has been named the Defensive Player of the Year, winning by the largest margin in league history. **Morris Peterson** is the "go-to guy" for the Toronto Raptors, who have made it to the playoffs after a slow start. **Jamaal Tinsley** of the Indiana Pacers was six when his father died. Many of his childhood friends were arrested. People told him he'd never make it. Despite these unpromising beginnings, Jamaal thrived in college and made it all the way to the NBA, where he plays point guard – in his opinion, the toughest position on the court. The Hall of Famer **Bill Walton** goes on a whirlwind "Love it Live" tour, seeing thirty games in thirty days. He acts as an analyst for some of the games, and relishes meeting his many fans.

Airdate: 5/4/02

Time:

Duration: 30:00

CITY GUYS

AN SAT CAROL (#63732)

After a frustrating cram session for the upcoming SAT, El-Train fears he won't do well enough on the test to get into a good college. As he struggles to decide whether or not to take the test, he has a dream in which Ms. Noble shows him how his life will be affected by each decision. She takes him to a class reunion in the future, where he sees how successful he and his classmates will become after college. When he still balks at taking the test, Ms. Noble shows him that by not taking the test, he has failed by default, and he didn't give himself a chance for success. When El-Train wakes up from the dream, he realizes that the smart decision is to take the test.

[Educational Message: When a difficult challenge presents itself, face your fears and do your best. You never know what you can accomplish unless you try.]

Airdate: 5/4/02

Time:

Duration: 30:00

ALL ABOUT US

BASIC BLACK (#64060)

Sierra becomes completely consumed planning a fund-raiser for the African-American History Club. Her friends interpret her interest in the event as a racial snub and, for the first time, the group finds that the issue of race has come between them. After the event committee tells Alecia they don't need her to perform at the fund-raiser, Niki, Castelli and Alecia decide to confront Sierra. When they meet, Sierra tells them that they hurt her by not joining the planning committee. Then, each of her friends realizes they had misperceptions about Sierra that led to their disharmony. They decide to be open with one another in the future and to embrace their racial and cultural differences. Sierra continues to chair the fund-raiser, her friends help with planning, and Alecia performs at the event to support the African-American History Club's projects.

[Educational Message: When friends are from diverse racial or ethnic backgrounds, they have to be unafraid to talk about the full spectrum of racial issues with one another so they can learn about and appreciate their differences.]

Airdate: 5/4/02

Time:

Duration: 30:00

JUST DEAL

FLASHBACK (#64551)

Ash spends the summer in San Francisco's art school with her old boyfriend Josh, unbeknownst to her current boyfriend Dylan. Dylan spends his summer in his hometown with his childhood friend, Laurel. However, the difference is that Ash is unfaithful with her ex-boyfriend. Dylan learns that Josh was in San Francisco by discovering a painting of him in her collection of artwork. He immediately suspects that something happened, remembering how unavailable she was to him. Ash struggles with how to deal with the reality of her unfaithfulness. Jermaine tries to ease Dylan's fears by comparing it with his spending the summer with Laurel. However, Dylan knows that this situation is very different. Jermaine advises that if Ash was unfaithful, she is the only person who can make it right again.

[Educational Message: When you betray someone who has trusted you, you have to be prepared to face the consequences.]

Airdate: 5/4/02

Time:

Duration: 30:00

CITY GUYS

WEIGHT ON JAMAL (#63730)

Jamal sets his sights on a baseball scholarship to the University of Southern California. He arranges for a scout from the school to watch him play. Jamal plays a great game, even making the game-winning hit. Unfortunately, he is outshone by a teammate who has the larger physique that USC looks for in its players. Determined to bulk up, Jamal begins a weight-training regimen. When he is not satisfied with the results, he decides to buy steroids from a guy at the gym. During the sale, the guy is arrested, and Jamal is taken in for questioning. The police let Jamal off with a warning, and Ms. Noble helps him realize how foolish it was to have risked his future and his health on the use of illegal drugs.

[Educational Message: There is always more than one way to fulfill your dreams, but never resort to dangerous or illegal alternatives in order to achieve your goals.]

Airdate: 5/4/02

Time:

Duration: 30:00

SKATE

ALL SKATE (#64604)

Dim and Josh visit a new skate park and meet another skateboarder, Jesse. There are also in-line skaters at the park, and the fundamental rivalry between the skaters and bladers leads to an altercation between Jesse and a blader named Ryan. In the meantime, Josh meets Sarah, a beautiful girl who seems to be a perfect match, until he finds out that she is also an in-line skater. After pondering his predicament, Josh decides not to let this difference prevent them from seeing each other. Just when they resume dating, Josh finds out that Ryan the troublemaker is her brother, and the boarders and in-line skaters are planning a fight. Sarah asks Josh to help her stop it. Josh realizes the prejudices between the two groups are pointless and suggests to Jesse and Ryan that they all try to stay out of each other's way. He successfully stops the fight from occurring.

[Educational Message: Do not judge a whole group of people because of widely held misconceptions. Your prejudice can stop you from gaining positive relationships and personal growth.]

Airdate: 5/4/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1231)

PLAYER PROFILES

The New Jersey Nets star, **Jason Kidd**, runs down the most important qualities needed to be an NBA point guard: 1) unselfishness; 2) the alley oop pass; 3) toughness; 4) speed; 5) vision; and 6) leadership. Rookie **Raef La Frenz** considers himself lucky to be part of the Dallas Mavericks, who have made the Western conference semi-finals two years in a row. Raef thrives on the excitement of living up to the challenge of playing in the NBA.

BOSTON CELTICS

The Celtics won eleven NBA titles in thirteen years. Now the team is continuing that tradition after making it to the playoffs for the first time in seven years.

SHOW US YOUR STUFF CONTEST

Sixteen-year-old Vinton Vital won the contest by sending in videotape showing his hosting ability. This gives him a chance to be a correspondent for the show. He will also write about his experience for the NBA Inside Stuff magazine.

Airdate: 5/11/02

Time:

Duration: 30:00

CITY GUYS

ALMOST FATAL (#63734)

When Jamal, Chris and El-Train are almost run over by an out-of-control car, they gain a new appreciation for life. Chris becomes determined to seek out intense experiences that make him feel more alive, including skydiving and extreme skiing. Jamal develops an almost unbearably sunny disposition, even to the point of offering hugs to strangers. El-Train, on the other hand, is so disconcerted at cheating death, he becomes afraid of everything. Eventually, all three realize they have overreacted to their near-death experience. They learn to appreciate life while continuing to just be themselves.

[Educational Message: Trauma often changes a person's perspective on life, but when you begin to display extreme forms of overreaction you need to take stock and try to get back to your normal self.]

Airdate: 5/11/02

Time:

Duration: 30:00

ALL ABOUT US

THE GRASS IS ALWAYS PINKER (#64052)

Niki decides to accept Alecia's invitation to spend the weekend because her wealthy parents are in Paris. Since Alecia is new to Belmont High, she is really excited that the richest and most popular girl in school is coming to stay at her house. Niki finds the Alcott's family life very quaint and cozy, but she rebels when Alecia's parents ground her for staying out past her curfew. Niki bad-mouths the Alcotts to Castelli and Sierra and sneaks out again, overriding the Alcott's restrictions. Alecia finally musters the courage to confront Niki and tell her she should respect her parents' rules. Niki declares their friendship over, but when Alecia goes to Niki's house to return a jacket, she finds Niki in tears. Her parents have canceled a welcome-back dinner they promised her. She'd love to go back to Alecia's for a basic, loving family dinner.

[Educational Message: If you are a minor and a guest in a friend's home, you should respect their family rules.

Usually a parent set limits because of their concern for the safety and well being of their children, and that extends to their guests.]

Airdate: 5/11/02

Time:

Duration: 30:00

JUST DEAL

CONDOMANIA (#64552)

Ash and Dylan attend reproductive health seminars at their school where they learn about abstinence and condom usage as protection for STD's and pregnancy. Dylan takes a handful of condoms home. Dylan and Ash use them as water balloons. Their "water balloon" fight eases the mounting tension and distrust in their relationship and opens up lines of communication. Dylan's parents find the condom wrappers and assume that he and Ash are having sex. Dylan tries to explain, but his parents do not believe him. Being distrusted by his parents helps Dylan realize that he has been unfair to distrust Ash. Dylan's parents acknowledge that they were wrong and ask for his forgiveness, just as Dylan forgives Ash and they move forward with their relationship.

[Educational Message: When you have been hurt in a relationship but still want to be with that person, you have to forgive the past and move on to the future.]

Airdate: 5/11/02

Time:

Duration: 30:00

CITY GUYS

DANCES WITH MALCOLM (#63719)

Jamal auditions to be a back-up dancer for a hit group's tour. His archrival, Malcolm, auditions too. Since the audition calls for partners, Jamal turns in desperation to the untalented Chris. When Malcolm learns that his own partner has been grounded, he suggests teaming up with Jamal. Jamal reluctantly agrees, knowing it is his only chance to win. To his surprise, he and Malcolm are able to put aside their differences and ace the audition. Unfortunately, another dancer returns to

the tour, so only one new dancer is needed. When Jamal hears that Malcolm needs money to help his injured sister, he is torn. At the final audition, Jamal feigns an injury, allowing Malcolm to win.

[Educational Message: Sometimes in competitions, there are situations where you can set aside your own ambition to help others who have a greater need than you to accomplish a particular goal.]

Airdate: 5/11/02

Time:

Duration: 30:00

SKATE

RUNNING ON FULL (#64605)

Josh has many commitments to fulfill at once. He is practicing for a demo competition and studying for the college placement test, while fulfilling his work and household duties and finding time for his girlfriend, Sarah. With so many responsibilities, he has a hard time staying focused on a single task. While in the laundry room with Michelle, he discovers methamphetamine pills that were prescribed for Michelle's brother, who has attention deficit disorder. Enticed by Michelle's description of the pill's effect, Josh begins taking a few she inadvertently left behind. The pills really speed up his metabolism, to the point that he crashes and faints during the competition. At the emergency room, Josh confesses to taking the pills. His father warns him about the negative consequences of taking someone else's prescription drugs. Josh recognizes his solution was ineffective and created bigger problems than if he had just temporarily cut back on some of his responsibilities.

[Educational Message: Never take drugs that were not prescribed specifically for you. Doing so can lead to a number of negative consequences, from becoming seriously ill or hurt to being charged with illegal possession of drugs.]

Airdate: 5/11/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1232)

PLAYER PROFILES

Guard **Michael Finley**, team captain of the Dallas Mavericks, thrives in tough situations. Michael gives his all as a player and will do whatever it takes to win. He enjoys the camaraderie of his teammates on and off the court. Though **Robert Horry's** Los Angeles Lakers teammates Shaquille O'Neal and Kobe Bryant get more attention, he can always be counted on to deliver in the clutch. This is especially true at playoff time. Robert holds the single-game playoff record for three-point shots without a miss – seven for seven. Nineteen-year-old **Tony Parker** of the San Antonio Spurs can hold his own with veterans like David Robinson, who considers Tony one of the fastest players in the league.

DETROIT PISTONS: THE ALTERNATORZ

The Alternatorz is the nickname of the reserve players for the Detroit Pistons. They make up the number one scoring bench in the NBA this season. Team member **Zeljko Rebraca** likens them to the "second engine" of the team, ready to go just in case the first engine breaks down.

Airdate: 5/18/02

Time:

Duration: 30:00

CITY GUYS

AL'S IN TOYLAND (#63720)

Impressed with a radio commercial Al produced, a toy company asks him to meet with them and pitch some ideas. The executives love Al's concept and assign him their newest product. He is conflicted about taking on the new assignment when he finds out the product is a toy gun. Al suggests a campaign that will not promote violence, but the company rejects his idea. Because the money is good, Al abandons his principles and does the company's bidding. When he sees how the ads negatively affect his siblings, however, he feels guilty. Despite the money, he stands up for his beliefs and quits the job.

[Educational Message: Sticking to your values is always more important and rewarding than receiving material compensation.]

Airdate: 5/18/02

Time:

Duration: 30:00

ALL ABOUT US

FLAWED LOGIC (#64053)

Alecia admires Castelli's dedication to basketball, and the girls tell her that she is just as dedicated to her music. Alecia counters that she's never really performed anywhere so Sierra and Niki get her a gig at The Loft. After a traumatic bout of stage fright on the night of her premiere appearance, Alecia feels she can never face an audience again. She locks herself in the bathroom, shows up at school in conservative clothing and decides to become a music reporter. Although her newspaper reporting is excellent, Alecia longs to sing and compose. After seeing Castelli recover from missing a key shot during a basketball game, Alecia decides she has to overcome her fears and go back to pursuing her dream. She surprises the girls with an impromptu performance at The Loft.

[Educational Message: If you have a talent and really want to excel at using that talent, you have to be persistent and pursue your dream, even in the face of a failure.]

Airdate: 5/18/02

Time:

Duration: 30:00

JUST DEAL

UP TOO LATTE (#64553)

Ash is enrolled in honor classes for which she is overloaded with homework and studying. Instead of asking for an extension, she forgoes sleep and overbooks her time in order to finish her assignments. Against her mother's warning, Ash drinks several cups of coffee to get through the night. Ash prepares for another sleepless night of homework, this time taking a combination of caffeine and ephedrine. The combination of drugs causes her heart rate to rapidly increase. It scares her into rethinking her priorities. Instead of being consumed about being the best, she decides it is healthier for her to simply do the best she can do. Ash gives her life more balance by adding fun and relaxation to her school and study schedule.

[Educational Message: Working obsessively on your goals can cause you to lose sight of the need for balance in your life. Do your best, but remember to also take time to relax and enjoy your relationships.]

Airdate: 5/18/02

Time:

Duration: 30:00

CITY GUYS

VIDEO KILLED THE RADIO STARS (#63736)

The school gets money to start a new TV department. Cassidy, Dawn, El-Train and Al join up and plan their first show, a parody of "Buffy the Vampire Slayer." Jamal and Chris aren't worried when they learn the program will air at the same time as their own radio show. To their surprise, however, the silly TV show is an instant success. To get even, Jamal and Chris dub gibberish over the show's soundtrack, causing the audience to reject it and go back to listening to the radio. Soon, however, the guys feel guilty and admit their misdeed on the air. They apologize and agree to make up for it by appearing on the TV show in drag.

[Educational Message: When engaged in a competition, it is important to play fair. There is no glory in winning by using unfair tactics.]

Airdate: 5/18/02

Time:

Duration: 30:00

SKATE

LOVE AND SKATE (#64607)

When Josh leaves the shop for a moment, the inventory is stolen. Later, Vanessa shares with Josh that her new mentee has a troubled past with truancy and theft. Whitney hires a security specialist to install cameras, and he instantly becomes suspicious of Josh. When the mentee, Shane, comes to the shop to meet Vanessa, Josh noticeably treats him like a criminal. While the real robber steals from the store, the security specialist watches Josh. When the alarm goes off, both Shane and Josh chase him, but he gets away. Whitney fires the guard for watching Josh, which prompts Josh to apologize to Shane for also misjudging him. He accepts his apology and helps Josh develop a plan to catch the real robber.

[Educational Message: Do not prejudge people, even if they have a troubled past. Give them the benefit of the doubt to demonstrate that the past is truly behind them.]

Airdate: 5/18/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1233)

PLAYER PROFILES

Kenyon Martin of the New Jersey Nets is known for his intensity and spirit, calling on the fans to get motivated and make some noise in support of their team. He is often called "crazy" and "electric" by his teammates and consistently gives 100% to the team effort. Another high-energy player is **Bobby Jackson** who bounds off the bench for the Sacramento Kings. He also believes in playing to the best of his abilities, whether he's first or last on the court. Even though he plays for an opposing team, Celtic forward, **Eric Williams** is from Newark, New Jersey. He is very dedicated to Newark, and is investing in economic development for poor neighborhoods. He shoots 500 3-point shots during each practice because he says that to do what he wants to do for Newark, he will need to play and earn in the NBA for a long time.

COMMUNITY SERVICE

The NBA Entertainment League, which includes Bill Bellamy, and David Arquette, played in an exhibition game at Edwards Air Force Base in Mohave, California. The service personnel who live virtually in the middle of the desert were entertained and appreciative of the donations the event raised.

Airdate: 5/25/02

Time:

Duration: 30:00

CITY GUYS

MODEL BEHAVIOR (#63731)

Jamal and the guys decide to check out a model search competition so they can ogle the girls. Jamal doesn't tell his girlfriend Rosie that he's going, assuming she'll be upset. Once there, however, he is surprised to find that Rosie has entered the competition. When she wins a magazine layout as a bikini model, Jamal cannot stand the idea of other guys seeing her dressed that way. He tries to buy up all copies of the magazine. At a party given by the magazine, Jamal gets into a fight with a guy who's ogling Rosie. Rosie gets angry about Jamal's jealousy and hypocrisy and sends him home. The next day, Jamal apologizes for his behavior and promises to try not to be so jealous. Rosie, in turn, decides it's probably a good thing to stop posing in bikinis.

[Educational Message: A hypocritical attitude and possessiveness can threaten a relationship, but communicating about your expectations of each other's behavior can help solve the problem.]

Airdate: 5/25/02

Time:

Duration: 30:00

ALL ABOUT US

NO MEANS NO . . . BUT YOU GOTTA SAY IT (#64055)

Niki lands a date with a cute senior named Devin. During the date they go to his house, where they engage in a heavy make-out session. Later, Niki admits to her friends that she went too far and feels sick about what she had done. During one of the girls' "Emergency Chat Sessions," they tell her that she must set clear boundaries and that one clear way is to say "no" to his advances. While having dinner at Devin's house, Niki becomes hysterical when he invites her up to his room. She later explains to her friends that it was easier to "freak out" than to tell him the truth. Finally, Niki gives Devin an explanation for her reaction to him and tells him that she is not ready to be physically intimate. He respects her honesty and asks that she always tell him how she feels in the future.

[Educational Message: When dating, you have to set clear and unambiguous boundaries about physical intimacy and communicate them without honestly to your partner.]

Airdate: 5/25/02

Time:

Duration: 30:00

JUST DEAL

THE LITTLE TRAMP (#64554)

Dylan's childhood friend Laurel unexpectedly comes into town with her father. Ash reacts jealously when listening to Lauren and Dylan's childhood stories. She confronts Dylan for failing to mention that the friend he spent his summer with was an attractive girl. Dylan admits that he withheld that information as a way to get back about Ash for going to San Francisco. Now plagued with guilt about her infidelity with Josh, Ash wants to tell Dylan about her lapse in fidelity to free her conscience. However, after talking it over with her mom, she realizes that it's not fair to hurt Dylan's feelings in order to feel better about herself. She also realizes she should apologize to Laurel for treating her so rudely and offers to be her friend.

[Educational Message: With relationships it's always best to never break a trust, but if you've made a mistake, sometimes it is better to be silent than to hurt someone else by unburdening your sense of guilt.]

Airdate: 5/25/02

Time:

Duration: 30:00

CITY GUYS

ANCHORS AWAY (#63735)

Dawn gets an early acceptance letter from Harvard. Though she is excited, the news causes her to realize for the first time that high school really is going to end. To get over her anxiety about leaving, Dawn makes a videotape of the school. This seems to help until she learns that Ms. Noble plans to retire at the end of the school year to open an antique shop. The students throw a retirement party for Ms. Noble, but Dawn doesn't show. Ms. Noble finds her and shares her own anxiety about moving on to an uncertain future. She promises Dawn that even though she will no longer be her principal, she'll always be her friend.

[Educational Message: Though change can be difficult, you should face new challenges eagerly, knowing that your true friends will be there for you.]

Airdate: 5/25/02

Time:

Duration: 30:00

SKATE

CHOOSING YOUR BATTLES (#64608)

The city establishes an ordinance to limit where skateboarders are allowed to skate. They cease funding public skate parks and begin erecting "No Skating" signs all over the city. The kids feel that they are the targets of discrimination. Whitney motivates them to figure out a way to be heard that is lawful and orderly. They figure out that they can wield influence by getting hundreds of people to sign a petition against the city's new ban. As a result, the City Council agrees to hear their case. The kids assemble a video explaining the importance of publicly funded state parks. They are victorious, and the City Council agrees to continue funding local parks and to limit the number of "No Skating" signs.

[Educational Message: When you're being discriminated against, there are ways to let your voice be heard that are in accordance with the law and can also effect the changes you want.]

Airdate: 5/25/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1234)

PLAYER PROFILES

Mike Bibby has transformed the Sacramento Nets with his powerhouse talent. He feeds off the intensity of the fans on the court, but outside the game, his family is most important. His two children and his grandmother come before everything in his life and he is very committed to his responsibility to care for them. **Michelle Snow** of the Houston Comets prepares for the new season with the return of her teammate **Sheryl Swoopes** who had an anterior cruciate ligament tear. Sheryl had to literally teach herself to walk again after the injury. She discovered that her mental attitude was the key to coming back to the game after a severe injury. **Michael Curry**, of the Detroit Pistons received his M.S. Degree in Sports Leadership. As President of the Players Association, he plans to use his training for labor negotiations. Curry also says he would like to get his doctorate next and that now that he is older and more focused, he wants to set an example for his children.

Airdate: 6/1/02

Time:

Duration: 30:00

CITY GUYS

PROM-LEMS (#63737)

Chris plans to make the prom memorable by giving Cassidy a ring even though he's not sure what their relationship will be after graduation. When Cassidy finds the ring in Chris' locker, however, she assumes it's an engagement ring. Not feeling ready for marriage, she avoids Chris as much as possible until prom night. He tries to give her the ring, but she won't accept it. After they are named king and queen of the prom, Chris explains that the ring is just a gift, much to Cassidy's relief. They declare their love for each other and agree that they need to discuss what their relationship will be in the future.

[Educational Message: Jumping to conclusions can lead to misunderstandings in a relationship. It's important to communicate your feelings to the one you love.]

Airdate: 6/1/02

Time:

Duration: 30:00

ALL ABOUT US

SWEET LITTLE LIES (#64054)

Castelli has a crush on Jeremy, and Alecia takes it upon herself to set them up for a date. However, after overhearing Jeremy leaving a phone message asking Alecia out on a date, Castelli thinks that Alecia has not been truthful with her. She thinks that Alecia's strategy of helping her to get a date with Jeremy was part of a self-serving ruse. Castelli finally learns the truth: Alecia did not pursue Jeremy, but that Jeremy pursued Alecia. Castelli tells Alecia that it would have been better to learn the truth about Jeremy from the beginning, rather than discovering a pile of little lies that added up to one big hurt. Alecia promises never to meddle in Castelli's love life again.

[Educational Message: Protecting another's feelings with a small lie only creates the need to tell larger lies. It is better to tell the truth from the beginning.]

Airdate: 6/1/02

Time:

Duration: 30:00

JUST DEAL

DOG'S DAY AFTERNOON (#64555)

Dylan goes with his father to visit one of his clients at a veterinary hospital. After Dylan catches a runaway dog, the veterinarian offers Dylan a job. Mr. Roberts thinks that the job could be the start of a career for Dylan, so he starts work right away. When Dylan's friend brings in his pet pig Elvis, Dr. Bevins diagnoses the pig as having a screw in his stomach that requires surgery. Dylan becomes suspicious because he remembers another case with the same diagnosis. His suspicions are confirmed when he finds a screw in the X-ray room. Dylan wants to quit but is afraid of his father's reaction so he simply confronts Dr. Bevins and demands that he release the pig. Dylan's father is proud of Dylan's decision even though it lost the carpentry contract. They discover Elvis only had a cold, and Dylan reports Dr. Bevins to the veterinary board.

[Educational Message: When you see unethical behavior that is bringing harm to others, including animals, you have to figure out a way to take action and stop it. Doing something wrong for financial gain is a breach of ethics.]

Airdate: 6/1/02

Time:

Duration: 30:00

CITY GUYS

GOOD-BYYYYEE MANNY HIGH (#63738)

Ms. Noble tells El-Train that his credits have been miscalculated, leaving him one elective shy of graduation. To satisfy a drama class requirement, El-Train's friends help him put on a one-act play called "For Girls Only." Though it requires El-Train to perform in drag, he agrees to do it. A representative of the school board attends the play, but doesn't seem to enjoy it. In fact, he is the first one out of the theater when the play ends. Ms. Noble chases him down, however, and happily reports back that the representative loved the performance and has decided to let El-Train graduate. A grateful El-Train thanks Ms. Noble for all she has done for him over the years.

[Educational Message: Don't give up when things look bad; search for solutions with the help of those close to you.]

Airdate: 6/1/02

Time:

Duration: 30:00

SKATE

WORKIN' IT (#64609)

Whitney makes her final selection for the new Transition's skate team. Josh is shocked to find that he made the alternate list; especially since skate teams normally do not have alternates. When he questions Whitney, she asks him to support and trust her decisions. Whitney then decides to hold regular practices, which also goes against the culture of skating. Slowly, the team becomes rebellious towards Whitney's authority and eventually decides to quit the team, except for Josh who continues to support her. With Whitney's spirits down, Josh gives her constructive criticism about her style of managing the team. She has a change of heart, and Josh convinces the members of the team to return.

[Educational Message: When you feel your input is being ignored, try to find a constructive way to make a positive difference in a difficult situation.]

Airdate: 6/01/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1235)

PLAYER PROFILES

Three players in the finals have very different ways of pumping up team spirit and demonstrating their commitment to the game. **Kenyon Martin** of the Nets has been an outstanding player, but also provides the added bonus of calling on the fans to cheer. He is the house DJ, picking music for the locker room and for the arena. **Richard Jefferson**, also of the Nets, has provided lightening defense in the crucial 4th quarter. He was voted second in this year's Rookie of the Year voting. **Bobby Jackson**, of the Kings is another player who is a bolt of energy off the bench, and is known as the best 6th man in the league. Only 6'1", he developed his skills by practicing with and against 7' Kevin Garnett, his old teammate in Minnesota.

COMMUNITY SERVICE

Eric Williams, of the Celtics, hails from Newark, New Jersey, home of the Nets. Even though he is competing against his hometown, Eric's personal loyalties remain in Newark. He has started a music business, is developing real estate, and is sponsoring a local AAU Basketball team that is coached by his high school classmate.

Airdate: 6/8/02

Time:

Duration: 30:00

CITY GUYS

AND THEN THERE WERE NONE (#63739)

The kids are in the diner reminiscing with Ms. Noble about their high school years together. As they go over their good times, they acknowledge just how difficult it is to let go of the ties that have held them together for several years. With each good-bye, the group attempts to be nonchalant, but deep down they know this is the end of their teen era. At the very end, when only Chris and Jamal are left, they joke around but acknowledge that this is a parting of the ways brought about by the circumstance of graduation. Things will never be the same between them again. They look forward to the future, but the good-bye is truly bittersweet.

[Educational Message: No matter how close you were in high school, graduation marks a turning point where you have to say good-bye and risk losing your friendships in order to advance to the next phase of your life.]

Airdate: 6/8/02

Time:

Duration: 30:00

ALL ABOUT US

NEW GIRL IN TOWN (#64051)

The girls reminisce on the time when Alecia first arrived at their school. Initially, they are impressed with Alecia's bold personality. Their perception changes when they see Niki's boyfriend kissing Alecia. Even though Alecia is innocent of encouraging or cooperating with the boyfriend, Niki doesn't believe her and is furious. There is enmity among the girls, and Alecia is stuck with no friends. The next day in class, Alecia expresses her feelings about the situation through her music. Once again impressed with Alecia, the girls reconsider allowing her into their group. Castelli and Sierra invite Alecia to go with them to the Blink concert. Looking back, the girls, including Niki, agree that they are happy to have gained a friend in Alecia.

[Educational Message: Do not let a misunderstanding stop what could be the making of a good friendship. When opening your circle to other people, the benefit could be a lasting friendship.]

Airdate: 6/8/02

Time:

Duration: 30:00

JUST DEAL

CONSCIENTIOUS OBJECTIONS (#63982)

Dylan meets a new guy at school with a questionable past. In spite of what he hears about Kevin's committing theft, taking drugs and alcohol, and being kicked out of multiple schools, Dylan gives him a chance since it appears he's getting his life in

order. When Dylan takes his new friend home, Mr. Robert's demands that the friendship end, but doesn't offer the reason. Dylan learns that his father knows Kevin through Alcoholics Anonymous. He feels that his father does not respect his ability to choose his friends wisely. Dylan reminds his father that he raised him to live by good principles, two of which are giving people a chance and showing forgiveness. Recognizing that he was being hypocritical, Mike Sr. welcomes Kevin as a friend of the family.

[Educational Message: When you act on good principles, you can usually find a way to work out your disagreements with others.]

Airdate: 6/8/02

Time:

Duration: 30:00

CITY GUYS

WHY Y'ALL CLIPPIN'? (#63726)

After a disagreement about having a group picture taken for the yearbook, the students stop speaking to each other. Ms. Noble puts them in Saturday detention, hoping they will air their grievances and make peace. Instead, accusations fly as the gang recalls various times they have let one another down. Through clips of previous episodes, we see each of these disappointments. Discouraged, Ms. Noble urges them to remember all their good times together, including the numerous times they have stood up for one another. She brings up specific instances, which we also see through clips. One by one, the kids come to realize that she is right. They apologize to one another and vow to always value their friendship.

[Educational Message: Friends shouldn't let momentary problems make them forget all the good times they have shared that really support a binding friendship.]

Airdate: 6/8/02

Time:

Duration: 30:00

SKATE

THE TAO OF JOSH (#64610)

Josh has been neglecting his responsibilities at home in favor of practicing a new skating trick. His father tells him that he is being disrespectful and irresponsible. Josh, more preoccupied with skating than his duties, still cannot figure out why he has been unsuccessful in landing the kick flip 50/50. He dreams that a professional skater, Eric Carter, is teaching him the trick. Josh tries but cannot land it. On several occasions, Eric asks Josh if his mind is clear. Eric helps Josh realize that if he takes care of his chores at home, his mind will be clear enough to focus on landing the trick. After Josh wakes up, he cleans the house until it's spotless. His dad comes home and is pleased. Josh attempts the trick and lands it on the first try.

[Educational Message: You should always take care of your primary responsibilities before taking on extracurricular activities. The reward is having clear mind to focus on your outside goals.]

Airdate: 6/08/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1236)

PLAYER PROFILES

Derek Fisher co-hosts this episode of NBA Inside Stuff. He recounts how effective **Byron Scott** was in mentoring **Kobe Bryant** into the league. Byron pointed out that **Kobe** was a showboat, but that his youthful arrogance was offset by his dedication and practice, often staying to work out alone after all the lights in the gym were off. **Devean George** is a new Laker, who never thought he'd make it to the NBA, let alone a championship team. He was too small when he graduated from high school to get a Division 4 scholarship and languished on the Division 3 circuit until he got noticed. Now Kobe is helping him with motivational talk, encouraging him to play in different ways, and watching him come off the bench to contribute to the Lakers.

COMMUNITY SERVICE

Los Angeles Sparks' players, **DeLisha Milton**, **Sophia Witherspoon**, **Mwadi Mabika**, and **Nikki Teasley** support a Jr. WNBA team.

Airdate: 6/15/02

Time:

Duration: 30:00

CITY GUYS

THIS OLD NERD (#63714)

Vincent is a "nerd" who is constantly being teased by the other teens at Manny High. After watching Vincent and Dawn practice for an upcoming debate competition, Jamal recalls a time when Vincent stuck up for him in grade school and decides to help Vincent by making him "cool." Jamal is successful and Vince becomes one of the coolest students at Manny High, changing his walk, talk, and name. However, Vince's popularity goes to his head, so much so that he stops participating in important activities and disregards his friends. Most importantly, he quits the debate team, which could get him a scholarship to go to college. Jamal advises him that quitting the debate team is not a wise decision and that he can still be "cool" and true to himself. While keeping many of his cool traits, Vincent participates in the debate, impressing the college recruiters.

[Educational Message: Be true to your goals and work hard at what will make you successful rather than abandoning those goals to fit in with the "cool" crowd.]

Airdate: 6/15/02

Time:

Duration: 30:00

ALL ABOUT US

FIRST SNOW (#64056)

Alecia is excited that Andrew, her Alabama boyfriend of two years, is coming for a visit. She hopes to make him fall in love with Chicago so he will decide to attend college there. Her friend Sean helps her plan the perfect visit in exchange for her help in planning his own big date. They soon learn that they have a lot in common. When Sean's date stands him up, he goes to Alecia's house and finds that Andrew's flight has been canceled because of snow. Just as they are on the verge of kissing, Sean gets paged by his date. He leaves to meet her while Alecia is left with second thoughts about her long-distance relationship with Andrew.

[Educational Message: Long-distance relationships are very difficult to sustain, especially if you don't have a lot in common and can't really honor a binding commitment. Give yourself permission to meet new people and consider new relationships.]

Airdate: 6/15/02

Time:

Duration: 30:00

JUST DEAL

HAPPY MEDIUM (#63983)

Jermaine is dreading his birthday. His mother is flying in town to attend his party and when his parents get together all they do is argue. Jermaine is tired of being put in the middle. The problems begin shortly after his mother arrives and she begins to make subtle derogatory statements about Dr. Green. Jermaine's dread reaches a peak when his mother goes ballistic over Dr. Greene's birthday gift for Jermaine—a brand new Jeep. Jermaine was elated, and his father felt a sense of pride but his mother was steaming over the fact that she was not consulted about something so lavish. His parents begin to fight about whether or not Jermaine can keep his gift, and Jermaine explodes in frustration over their behavior. He leaves his own birthday party, but Kim encourages Jermaine to return and explain to his parents what their bickering does to him. Jermaine returns to his party and tells his parents how he feels. He dispels their belief that they are working out what's best for him when they argue. They agree to cease their combative style of disagreement in front of Jermaine.

[Educational Message: When your parents are divorced and argue in front of you, you have to tell them how it makes you feel. You should make a direct request that they refrain from loud, mean-spirited disagreements about parenting while in your presence.]

Airdate: 6/15/02

Time:

Duration: 30:00

CITY GUYS

E-BREAKUP (#63715)

Dawn meets a new guy on the Internet and cancels a date with her boyfriend, Al, to meet him. Cassidy warns her that she would be cheating on Al, but she meets the new guy anyway, who turns out to be El-Train. Although El-Train wants to tell Al about Dawn's cheating ways, he agrees to stay silent, but later has a hard time holding it in when Al confides that Dawn has been distant lately. Fearing that El-Train will tell him, Dawn finally tells Al the truth. Al is so upset that he breaks up

with her. As each of them toys with the idea of getting back together, both realize that they really don't have anything in common anymore. Even though it hurts them both to break up, they agree to just be friends.

[Educational Message: In a relationship, you must be honest with yourself and your partner if you think the two of you are going in opposite directions. A teenage couple should never stay together out of habit when they no longer have anything in common.]

Airdate: 6/15/02

Time:

Duration: 30:00

SKATE

MAKING THE TRANSITION (#64613)

Whit is in bed with the flu and needs Dim and Vanessa to get the *Transitions* video magazine finished. Vanessa starts going over the footage they have in hand and given the time constraints, figures they can't go out and get new footage. When she works on her first layout, she and Dim get into an argument about aesthetics and decide the best approach would be to work on separate parts of the magazine. Later when Alex and Pat come into her office and cause her to lose her unsaved files, she gives up in frustration. Later, Michelle comes in and explains how Dim and Vanessa have different styles, but perhaps their styles could coexist in the same space. At first they don't agree, but Michelle suggests they try and blend their work. They calm down and accept each other's input, making it possible to finish the magazine. Alex and Patrick even bring in new tape of the pros, Sluggo and Colin McKay comically skating and wrestling with each other.

[Educational Message: When you have to work with another person, try to figure out a way to achieve your goal rather than getting frustrated with your work partners and giving up before the job is done.]

Airdate: 6/15/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1237)

NBA FINALS

The Los Angeles Lakers defeated the New Jersey Nets in Game 4 to take the title for the third straight year. **Cuttino Mobley**, acting as a correspondent for NBA Inside Stuff, interviewed players at the third game of the NBA Finals. **Jason Collins** of the New Jersey Nets and **Mark Madsen** of the Los Angeles Lakers were teammates at Stanford, but found themselves on opposite teams in the finals. They still admire each other's skill and determination and are amazed at how far they've come since college.

WNBA SEASON OPENER

In connection with the New York Liberty's home opener against the Miami Sol, teen pop star Michelle Branch became the only artist to perform on top of the Madison Square Garden marquee. Michelle is this season's celebrity spokesperson for the WNBA. She rewrote her song "You Set Me Free" to include verses about the league.

Airdate: 6/22/02

Time:

Duration: 30:00

CITY GUYS

CHICKEN RUN (#63717)

Jamal has a run-in in the park with a hostile guy named "Q" who later shows up at Manny High with his friends to fight Jamal. Knowing that "Q" simply wants to fight him to prove his manhood, Jamal tries to reason with him and refuses to fight. Thereafter, the students at Manny High begin to tease him, calling him a chicken for walking away. Angered by these insults, Jamal challenges "Q" to a brawl in the park. During the fight, "Q" pulls out a knife, and Chris accidentally gets cut on his hand. Jamal apologizes to Chris. Realizing Chris' injuries could have been much worse, Jamal concludes that fighting only gets people hurt, and defending a reputation is not worth it.

[Educational Message: If someone tries to instigate a fight with you, do not engage that person. It is not worth taking the chance of being seriously hurt or even killed for protecting your reputation.]

Airdate: 6/22/02

Time:

Duration: 30:00

ALL ABOUT US

SIERRA MEETS HER MATCH (#64059)

After security cameras are put in the school, Sierra campaigns against them on the basis of a right to privacy. Her rival, Logan, is in favor of the cameras as a way to prevent crime in the school. Both refuse to see the issue from the other's perspective. The more they argue, the more attracted to each other they become. To stay focused on the political issue, Sierra sprays the security cameras with super glue, and Logan takes her organizer out of her locker as a way to get her to see his side. The girls see the futility of stubbornly holding one position and encourage Sierra to look at the situation from a different angle. With a camera mounted, she would know who stole from her. During the student body debate on the issue, Sierra and Logan end up taking the position opposite their initial stance and agree to compromise on the issue of security cameras in the school.

[Educational Message: It is important to know what you stand for, but do not be stubborn and narrow-minded. Try to consider looking at things from more than one perspective in order to reach a compromise.]

Airdate: 6/22/02

Time:

Duration: 30:00

JUST DEAL

I NEVER (#63984)

Ash invites her girl friends over for a sleepover at her house. Mandy introduces the girls to a game of telling secrets called "I Never". The main rule of the game is to never tell anyone what is divulged. Ash and Laurel get into a competition of outrageous stories. When Laurel's stories continue to top Ash's, she retaliates by accusing her of having a crush on her boyfriend, Dylan. Laurel combats by accusing Ash of cheating on Dylan with Josh. Ash admits that it is true. Motivated by her loyalty to Dylan, Laurel leaves the sleepover to tell Dylan the truth. Laurel then changes her mind and returns to Ash's house. She says she wants to honor her promise of secrecy. However, Laurel extracts a promise from Ash --- that if Ash doesn't love Dylan, she will not string him along. She will be honest enough to break up and let him go on with his life.

[Educational Message: If you promise to uphold a trust, you have to honor your commitment. If you feel the stakes are going to be too high, then don't offer to keep a secret that is too challenging for you to maintain a silence.]

Airdate: 6/22/02

Time:

Duration: 30:00

CITY GUYS

SKIPS, LIES AND RADIOTAPES (#63733)

Jamal and Chris plan to spend Senior Ditch Day bungee jumping with their friends, but their plans are upset when Ms. Noble reminds them of their promise to put on a radiothon fund-raiser for a local youth club. The guys want to get out of the fund-raiser without making Ms. Noble suspicious, so they prerecord their radio show and ditch school. Ms. Noble discovers their ruse, however, when the prerecorded tape malfunctions. As a result, the youth club is unable to raise enough money to fund its summer program. Feeling guilty, Jamal and Chris quickly organize a carnival to benefit the youth club. It is a great success, and the guys are glad they made good on their word.

[Educational Message: If you make a promise to do something, honor your obligation. Others who need your help are depending on you, and it is selfish to let them down.]

Airdate: 6/22/02

Time:

Duration: 30:00

SKATE

STEPPIN' UP (#64612)

Josh is getting ready for his first statewide competition and he wants to try a really difficult trick, the Hard Flip. No matter what his teammates are doing, Josh keeps obsessing over this trick. After seeing other skaters warm up, Josh feels he doesn't have a chance in the competition. During his big run, he talks himself through the paces but holds back on trying to execute the Hard Flip and closes his run with something less difficult. Luckily, he makes the finals, but having finished in twelfth place, he is disappointed. The Canadian national champion comes to him during a practice with some encouragement to break loose, take the chance and try and nail the Hard Flip. During Josh's next competitive run, he goes for it. He misses twice, but on the third attempt, he hits it just as the buzzer goes off. While he doesn't win the meet, his photo lands in a major skating magazine because nailing this really difficult trick is what really proved he had the talent to be in big competitions.

[Educational Message: When you're taking on a new challenge, sometimes you have to let go of the stress and just take the chance to do something new and difficult to prove you can advance to the next level of difficulty.]

Airdate: 6/22/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1238)

PLAYER PROFILE

Sue Bird was the top draft pick for the WNBA, having led the University of Connecticut to the NCAA National Championship. Touted by some as the next superstar of the WNBA, Bird is already ranked in the top ten players of the league. She loves the competitiveness of the game, and describes herself as having two personalities, aggressive and dominant on the court; relaxed and laid back when she is not playing ball.

ANNIVERSARY OF TITLE IX

Title IX, which created equal opportunities for women in sports, was passed by Congress in 1971. Since then the growth in women's sports has gone from only 300,000 girls to over 2.5 million girls today. Young girls can now expect to win athletic scholarships to college, and have a career in sports, virtually unheard of just 30 years ago.

COMMUNITY SERVICE

The Denver Nuggets visited several European military bases to entertain the American armed forces and show their appreciation for the military's role in maintaining peace and safeguarding freedom around the world.

Airdate: 6/29/02

Time:

Duration: 30:00

CITY GUYS

DANCES WITH MALCOLM (#63719)

Jamal auditions as a back-up dancer for a hit group's tour. His archrival, Malcolm, auditions too. Since the audition calls for partners, Jamal turns in desperation to the untalented Chris. When Malcolm learns that his own partner has been grounded, he suggests teaming up with Jamal. Jamal reluctantly agrees, knowing it is his only chance to win. To his surprise, he and Malcolm are able to put aside their differences and ace the audition. Unfortunately, another dancer returns to the tour, so only one new dancer is needed. When Jamal hears that Malcolm needs money to help his injured sister, he is torn. At the final audition, Jamal feigns an injury, allowing Malcolm to win.

[Educational Message: Sometimes in competitions, there are situations where you can set aside your own ambition to help others who have a greater need than you to accomplish a particular goal.]

Airdate: 6/29/02

Time:

Duration: 30:00

ALL ABOUT US

BEHIND THE MUSIC (#64062)

Alecia goes on a rigorous diet to lose weight for her upcoming concert because a big music executive will be in attendance. She becomes obsessed with losing weight in order to make a good impression. Alecia tries everything and yet is unsuccessful. In an emotional melt down, Alecia quits the band. Her friends tell her mother about her extreme dieting. Alecia's mother has a heart-to-heart talk with her and takes some responsibility for Alecia's insecurity. She tells her daughter that she too was influenced by her mother obsessing over her weight and therefore, has not been the best role model in this area. Alecia's mother decides to redefine in her own terms what the perfect body should be, and Alecia does the same. The girls learn that magazines and the media perception of the perfect body are not the only reference points.

[Educational Message: Don't be influenced by the media's perception of the perfect body. A perfect body has many different forms, not just the ones on the covers of magazines.]

Airdate: 6/29/02

Time:

Duration: 30:00

JUST DEAL

OVER THE NET (#63985)

Mandy's concentration while playing volleyball is shot by her father's constant yelling during the game. Even though her team wins, he is extremely critical of Mandy's performance. She decides to quit volleyball and later admits to Laurel that her

father's expectations of her are too high and his pressure is overwhelming. Laurel advises her not to quit but to find a way to stop her father from putting so much pressure on her to be perfect. Mandy comes up with an inventive way of accomplishing this. During the game, she stops, tells her father how his yelling makes her feel and gives him a lollipop to help keep him quiet. After the game, her dad apologizes and validates how proud he is of her.

[Educational Message: When your parents are overbearing and critical in a misguided effort to help you perform, find a way to respectfully explain that their "support" is actually having a negative effect. Ask for less criticism and public display of emotion about your performance.]

Airdate: 6/29/02

Time:

Duration: 30:00

CITY GUYS

DAWN DON'T KNOW JACK (#63727)

Chris gets a visit from his old prep school buddy Jack, who is working on a Habitat for Humanity project in the area. He enlists Chris, Cassidy and Dawn to help. Dawn and Jack are instantly smitten with each other and begin dating. Dawn is thrilled until Chris tells her that Jack continues to date a previous girlfriend. When Dawn confronts Jack, he gives her a necklace and promises to break up with the other girl. Dawn believes him, but Cassidy remains suspicious, leading to a rift between the long-time friends. At the Habitat project dedication, Jack's other girlfriend shows up. Dawn sees them together and realizes Cassidy was right. She dumps Jack and makes up with Cassidy.

[Educational Message: In the early stages of a relationship, infatuation can cloud your judgment. Listen to trusted friends for an outside perspective.]

Airdate: 6/29/02

Time:

Duration: 30:00

SKATE

FRONTIN' POSER (#64611)

Trent Fly is a new guy in town who boasts about his knowledge about skating and even claims to know professional skater Karlin McKay. His knowledge initially impresses Dim and Josh, but when it comes to proving his skills on the ramps, he cannot land one trick. Dim and Josh don't think Trent is being completely honest, but Michelle is infatuated and impressed. Dim and Josh are certain Trent is a poser and an exaggerator until skater Karlin McKay actually comes to the shop looking for Trent. In the meantime, Michelle discovers that Trent has been lying all along about his skills. They all confront him, demanding that he clear things up and tell the truth. Trent admits to lying in order to impress them, but adds that McKay is a family friend who has known him since he was a baby. The kids advise him that if he would just be himself and not try to impress people with false bravado, it would be easy for him to make and keep friends.

[Educational Message: When you misrepresent yourself, you are not as likely to make or keep friends as when you are just yourself and deal with people on an honest level.]

Airdate: 6/29/02

Time:

Duration: 30:00

NBA INSIDE STUFF (#1239)

PLAYER PROFILES

The draft picks were made, and **Mike Dunleavy**, from Duke University, will follow his father's footsteps into the league. Mike recalls how his life was always inside the NBA, with ten moves during his childhood as his father's career took the family to different places. Because Mike will be going to the Golden State Warriors, **Antawn Jamison** who attended University of North Carolina helped him get started with the team. The Memphis Grizzlies drafted **Drew Gooden**, a Californian who attended University of Kansas. He is happy to be in the league and said it didn't matter what team he played on, as long as he was in the NBA. The NBA-based movie, Like Mike, had a Hollywood premiere attended by several NBA players who stopped by to greet Summer Sanders and comment on the prospects for the draft picks during next year's season.

**OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS PART OF NBC's
OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF
CHILDREN 16 AND UNDER**

APRIL – JUNE 2002

**THERE WAS NO OTHER PROGRAMMING FOR 2nd QUARTER 2002 THAT CONTRIBUTED, AS
PART OF NBC's OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND
INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.**

NETWORK PUBLIC SERVICE SCHEDULE, APRIL 2002
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT</u>
4/01	NBC News Special	TMYK/Diversity	ZNBC1118
4/06	City Guys 1	TMYK/Diversity	ZNBC1118
4/06	All About Us	TMYK/Judging	ZNBC1109
4/06	All About Us	Learning Disabilities Campaign	ZCLD1152
4/06	Just Deal	TMYK/Teen Violence	ZNBC1115
4/06	Just Deal	Natn'l Organization Disabilities	ZNOD1152
4/06	City Guys 2	TMYK/Diversity	ZNBC1118
4/06	Skate	TMYK/Judging	ZNBC1109
4/06	Inside Stuff	TMYK/Teen Violence	ZNBC1115
4/06	NBA Game	NBA/Read To Achieve	NBAT2328
4/06	NBA Game	NBA/Read To Achieve	NBAT1849
4/07	NBA Game	NBA/Read To Achieve	NBAT1849
4/07	NBA Game	NBA/Read To Achieve	NBAT2328
4/07	NBA Game	NBA/Read To Achieve	NBAT2328
4/07	Weakest Link	TMYK/Judging	ZNBC1109
4/11	Friends 8:30pm	TMYK/Judging	ZNBC1109
4/13	City Guys 1	TMYK/Judging	ZNBC1109
4/13	City Guys 1	Partnership For A Drug-Free America	DETV1113
4/13	All About Us	TMYK/Teen Violence	ZNBC1115
4/13	All About Us	Operation Graduation	ZSIS0302
4/13	All About Us	Learning Disabilities Campaign	ZCLD1152
4/13	All About Us	Partnership For A Drug-Free America	DETV1110
4/13	Just Deal	TMYK/Diversity	ZNBC1118
4/13	City Guys 2	TMYK/Judging	ZNBC1109
4/13	City Guys 2	Learning Disabilities Campaign	ZCLD1152
4/13	Skate	TMYK/Teen Violence	ZNBC1115
4/13	Skate	Partnership For A Drug-Free America	DETV1110
4/13	Skate	Center For Substance Abuse Prev.	CSAT0231
4/13	Inside Stuff	TMYK/Diversity	ZNBC1118
4/13	Movie of the Week	TMYK/Judging	ZNBC1109
4/14	NBA Game	NBA/Read To Achieve	NBAT2328
4/14	NBA Game	NBA/Read To Achieve	NBAT1849
4/14	NBA Game	NBA/Read To Achieve	NBAT1849
4/14	NBA Game	NBA/Read To Achieve	NBAT2328
4/14	NBA Game	NBA/Read To Achieve	NBAT2328
4/14	NBA Game	NBA/Read To Achieve	NBAT1849
4/14	Weakest Link	TMYK/Judging	ZNBC1109

4/17	NBC News Special	TMYK/Prejudice	ZNBC1106
4/18	Friends 8:30pm	TMYK/Diversity	ZNBC1118
4/19	Dateline 9:00pm	TMYK/Prejudice	ZNBC1106
4/20	City Guys 1	TMYK/Diversity	ZNBC1118
4/20	City Guys 1	Partnership For A Drug-Free America	DETV1110
4/20	City Guys 1	Natn'l. Campaign Youth Violence	GHLI0015
4/20	All About Us	TMYK/Judging	ZNBC1109
4/20	All About Us	Arbor Day Foundation	TC015
4/20	Just Deal	TMYK/Teen Violence	ZNBC1115
4/20	City Guys 2	TMYK/Diversity	ZNBC1118
4/20	Skate	TMYK/Judging	ZNBC1109
4/20	Inside Stuff	TMYK/Teen Violence	ZNBC1115
4/20	NBA Game	NBA/Read To Achieve	NBAT2475
4/20	NBA Game	NBA/Read To Achieve	NBAT2475
4/20	NBA Game	NBA/Read To Achieve	NBAT2475
4/21	NBA Game	NBA/Read To Achieve	NBAT2475
4/21	NBA Game	NBA/Read To Achieve	NBAT2475
4/21	NBA Game	NBA/Read To Achieve	NBAT2475
4/21	Weakest Link	TMYK/Judging	ZNBC1109
4/27	City Guys 1	TMYK/Judging	ZNBC1109
4/27	City Guys 1	Arbor Day Foundation	TC015
4/27	All About Us	TMYK/Teen Violence	ZNBC1115
4/27	All About Us	Arbor Day Foundation	TC015
4/27	Just Deal	TMYK/Diversity	ZNBC1118
4/27	City Guys 2	TMYK/Judging	ZNBC1109
4/27	City Guys 2	Arbor Day Foundation	TC015
4/27	Skate	TMYK/Teen Violence	ZNBC1115
4/27	Inside Stuff	TMYK/Diversity	ZNBC1118
4/27	NBA Game	NBA/Read To Achieve	NBAT2475
4/27	NBA Game	NBA/Read To Achieve	NBAT2475
4/27	NBA Game	NBA/Read To Achieve	NBAT2475
4/28	NBA Game	NBA/Read To Achieve	NBAT2475
4/28	NBA Game	NBA/Read To Achieve	NBAT2475
4/28	NBA Game	NBA/Read To Achieve	NBAT2475

NETWORK PUBLIC SERVICE SCHEDULE, MAY 2002
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT</u>
5/04	City Guys 1	TMYK/Diversity	ZNBC1118
5/04	All About Us	TMYK/Judging	ZNBC1109
5/04	All About Us	Arbor Day Foundation	TC015
5/04	Just Deal	TMYK/Teen Violence	ZNBC1115
5/04	Just Deal	Americans For The Arts	CNAF1115
5/04	City Guys 2	TMYK/Diversity	ZNBC1118
5/04	Skate	TMYK/Judging	ZNBC1109
5/04	Inside Stuff	TMYK/Teen Violence	ZNBC1115
5/04	NBA Game	NBA/Read To Achieve	NBAT2475
5/05	NBA Game	NBA/Read To Achieve	NBAT2475
5/05	NBA Game	NBA/Read To Achieve	NBAT2475
5/05	NBA Game	NBA/Read To Achieve	NBAT2475
5/11	City Guys 1	TMYK/Judging	ZNBC1109
5/11	All About Us	TMYK/Teen Violence	ZNBC1115
5/11	All About Us	Natn'l. Campaign Youth Violence	GHLI0015
5/11	Just Deal	TMYK/Diversity	ZNBC1118
5/11	Just Deal	Americans For The Arts	CNAF1115
5/11	City Guys 2	TMYK/Judging	ZNBC1109
5/11	City Guys 2	Natn'l. Campaign Youth Violence	GHLI0015
5/11	Skate	TMYK/Teen Violence	ZNBC1115
5/11	Inside Stuff	TMYK/Diversity	ZNBC1118
5/11	NBA Game	NBA/Read To Achieve	NBAT2475
5/12	NBA Game	NBA/Read To Achieve	NBAT2475
5/12	NBA Game	NBA/Read To Achieve	NBAT2475
5/12	NBA Game	NBA/Read To Achieve	NBAT2475
5/18	City Guys 1	TMYK/Diversity	ZNBC1118
5/18	All About Us	TMYK/Judging	ZNBC1109
5/18	Just Deal	TMYK/Teen Violence	ZNBC1115
5/18	City Guys 2	TMYK/Diversity	ZNBC1118
5/18	Skate	TMYK/Judging	ZNBC1109
5/18	Inside Stuff	TMYK/Teen Violence	ZNBC1115
5/18	NBA Game	NBA/Read To Achieve	NBAT2475
5/19	NBA Game	NBA/Read To Achieve	NBAT2475
5/24	NBA Game	NBA/Read To Achieve	NBAT2475
5/25	City Guys 1	TMYK/Teen Violence	ZNBC1115
5/25	All About Us	TMYK/Diversity	ZNBC1118
5/25	All About Us	Arbor Day Foundation	TC015

5/25	Just Deal	TMYK/Judging	ZNBC1109
5/25	City Guys 2	TMYK/Judging	ZNBC1109
5/25	City Guys 2	Selective Service	ZSSS1151
5/25	Skate	TMYK/Teen Violence	ZNBC1115
5/25	Inside Stuff	TMYK/Diversity	ZNBC1118
5/25	NBA Game	NBA/Read To Achieve	NBAT2475
5/26	NBA Game	NBA/Read To Achieve	NBAT2475
5/27	NBA Game	NBA/Read To Achieve	NBAT2475
5/28	NBA Game	NBA/Read To Achieve	NBAT2475
5/29	NBA Game	NBA/Read To Achieve	NBAT2475
5/31	NBA Game	NBA/Read To Achieve	NBAT2475
5/31	NBA Game	NBA/Read To Achieve	NBAT2475

NETWORK PUBLIC SERVICE SCHEDULE, JUNE 2002
(PSAs Targeted to Children 16 and Under)

<u>DATE</u>	<u>PROGRAM</u>	<u>ORGANIZATION</u>	<u>SPOT</u>
6/01	City Guys 1	TMYK/Diversity	ZNBC1118
6/01	City Guys 1	Selective Service	ZSSS1151
6/01	All About Us	TMYK/Teen Violence	ZNBC1115
6/01	All About Us	Arbor Day Foundation	TC015
6/01	Just Deal	TMYK/Judging	ZNBC1109
6/01	City Guys 2	TMYK/Teen Violence	ZNBC1115
6/01	Skate	TMYK/Diversity	ZNBC1118
6/01	Skate	Arbor Day Foundation	TC015
6/01	Inside Stuff	TMYK/Judging	ZNBC1109
6/02	NBA Game	NBA/Read To Achieve	NBAT2475
6/03	Fear Factor 8:00pm	TMYK/Judging	ZNBC1109
6/05	NBA Game	NBA/Read To Achieve	NBAT2475
6/06	Conan	TMYK/Teen Violence	ZNBC1115
6/07	NBA Game	NBA/Read To Achieve	NBAT2475
6/08	City Guys 1	TMYK/Judging	ZNBC1109
6/08	All About Us	TMYK/Diversity	ZNBC1118
6/08	All About Us	Selective Service	ZSSS1151
6/08	Just Deal	TMYK/Teen Violence	ZNBC1115
6/08	Just Deal	Arbor Day Foundation	TC015
6/08	City Guys 2	TMYK/Diversity	ZNBC1118
6/08	Skate	TMYK/Judging	ZNBC1109
6/08	Inside Stuff	TMYK/Teen Violence	ZNBC1115
6/08	NBC Movie of the Week	TMYK/Prejudice	ZNBC1106
6/11	Spy TV 8:30PM	TMYK/Judging	ZNBC1109
6/11	Conan	TMYK/Diversity	ZNBC1118
6/12	NBA Game	NBA/Read To Achieve	NBAT2891
6/15	City Guys 1	TMYK/Teen Violence	ZNBC1115
6/15	All About Us	TMYK/Judging	ZNBC1109
6/15	Just Deal	TMYK/Diversity	ZNBC1118
6/15	City Guys 2	TMYK/Judging	ZNBC1109
6/15	Skate	TMYK/Teen Violence	ZNBC1115
6/15	Inside Stuff	TMYK/Diversity	ZNBC1118
6/17	Fear Factor 8:00pm	TMYK/Judging	ZNBC1109
6/22	City Guys 1	TMYK/Diversity	ZNBC1118
6/22	All About Us	TMYK/Teen Violence	ZNBC1115
6/22	Just Deal	TMYK/Judging	ZNBC1109
6/22	City Guys 2	TMYK/Teen Violence	ZNBC1115

6/22	Skate	TMYK/Diversity	ZNBC1118
6/22	Inside Stuff	TMYK/Judging	ZNBC1109
6/22	NBC Movie of the Week	TMYK/Prejudice	ZNBC1106
6/29	City Guys 1	TMYK/Judging	ZNBC1109
6/29	All About Us	TMYK/Diversity	ZNBC1118
6/29	Just Deal	TMYK/Teen Violence	ZNBC1115
6/29	City Guys 2	TMYK/Diversity	ZNBC1118
6/29	Skate	TMYK/Judging	ZNBC1109
6/29	Inside Stuff	TMYK/Teen Violence	ZNBC1115
6/30	Weakest Link	TMYK/Judging	ZNBC1109

NBC NETWORK NON-BROADCAST EFFORTS

APRIL -- JUNE 2002

THE MORE YOU KNOW WEBSITE

The More You Know's website (www.nbc.com/tmyk) features scripts from the award-winning public service announcements, referral information for the organizations referenced in the PSAs, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a list of the campaign's most recent accolades.

NETWORK ON-AIR PROMOTIONAL EFFORTS:

SELECTION: SHOW CD: JUD START DATE: 04/01/02 END DATE: 06/30/02
DATE TIME IND TYPE LEN DESCRIPTION PROMO ID

04/06/02 11:00:00AM 1626 0030 JUST DEAL
11:19:58AM BM A 004 JUST DEAL 004G 831 JUD1 10
04/13/02 11:00:00AM 1626 0030 JUST DEAL
11:17:05AM BM A 004 JUST DEAL 004G 831 JUD1 10
04/20/02 11:00:00AM 1626 0030 JUST DEAL
11:18:34AM BM A 004 JUST DEAL 004G 831 JUD1 10
04/27/02 11:00:00AM 1626 0030 JUST DEAL
11:18:24AM BM A 004 JUST DEAL 004G 831 JUD1 10
05/04/02 10:30:00AM 1628 0030 ALL ABOUT US
10:59:13AM PR04G 010 JUST DEAL:NEW EPISODES 010Q 727 JUD1 10
05/04/02 11:00:00AM 1626 0030 JUST DEAL
11:19:02AM BM A 004 JUST DEAL 004G 831 JUD1 10
05/11/02 10:00:00AM 1625 0030 CITY GUYS
10:29:14AM PR04I 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10
05/11/02 10:30:00AM 1628 0030 ALL ABOUT US
10:59:14AM PR04I 010 JUST DEAL:NEW EPISODES 010Q 727 JUD1 10
05/11/02 11:00:00AM 1626 0030 JUST DEAL
11:17:32AM BM A 004 JUST DEAL 004G 831 JUD1 10
05/18/02 10:00:00AM 1625 0030 CITY GUYS
10:29:13AM PR04I 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10
05/18/02 10:30:00AM 1628 0030 ALL ABOUT US
10:59:12AM PR04H 010 JUST DEAL:NEW EPISODES 010Q 727 JUD1 10
05/18/02 11:00:00AM 1626 0030 JUST DEAL
11:17:54AM BM A 004 JUST DEAL 004G 831 JUD1 10
05/25/02 10:00:00AM 1625 0030 CITY GUYS
10:29:13AM PR04H 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10
05/25/02 10:30:00AM 1628 0030 ALL ABOUT US
10:59:14AM PR04H 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10
05/25/02 11:00:00AM 1626 0030 JUST DEAL
11:16:03AM BM A 004 JUST DEAL 004G 831 JUD1 10
05/25/02 11:30:00AM 1644 0030 CITY GUYS II
11:49:09AM BM A 004 JUST DEAL 004G 831 JUD1 10
06/01/02 10:00:00AM 1625 0030 CITY GUYS
10:29:14AM PR04H 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10
06/01/02 10:30:00AM 1628 0030 ALL ABOUT US
10:59:13AM PR04H 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10
06/01/02 11:00:00AM 1626 0030 JUST DEAL
11:21:11AM BM A 004 JUST DEAL 004G 831 JUD1 10
06/08/02 08:00:00AM 1626 0030 JUST DEAL
08:18:49AM BM A 004 JUST DEAL 004G 831 JUD1 10
06/15/02 10:00:00AM 1625 0030 CITY GUYS
10:29:14AM PR04H 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10
06/15/02 10:30:00AM 1628 0030 ALL ABOUT US
10:59:14AM PR04I 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10
06/15/02 11:00:00AM 1626 0030 JUST DEAL
11:19:40AM BM A 004 JUST DEAL 004G 831 JUD1 10
06/22/02 10:00:00AM 1625 0030 CITY GUYS
10:29:14AM PR04I 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10
06/22/02 10:30:00AM 1628 0030 ALL ABOUT US
10:59:13AM PR04H 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10

06/22/02 11:00:00AM 1626 0030 JUST DEAL
 11:19:15AM BM A 004 JUST DEAL 004G 831 JUD1 10
 06/29/02 10:00:00AM 1625 0030 CITY GUYS
 PR04I 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10
 06/29/02 10:30:00AM 1628 0030 ALL ABOUT US
 PR04H 010 JUST DEAL:NEW EPISODES 010G 727 JUD1 10
 06/29/02 11:00:00AM 1626 0030 JUST DEAL
 BM A 004 JUST DEAL 004G 831 JUD1 10
 TOTAL PROMO AIRINGS: 29
 TOTAL PROMO SECONDS: 206
 ***** END OF REPORT *****

SELECTION: SHOW CD: SKA START DATE: 04/01/02 END DATE: 06/30/02
 DATE TIME IND TYPE LEN DESCRIPTION PROMO ID

04/06/02 10:00:00AM 1625 0030 CITY GUYS
 10:29:14AM PR04H 010 SK8:GAP JUMP 010G 831 SKA1 10
 04/06/02 10:30:00AM 1628 0030 ALL ABOUT US
 10:59:13AM PR04H 010 SK8:GAP JUMP 010G 831 SKA1 10
 04/06/02 11:00:00AM 1626 0030 JUST DEAL
 11:29:14AM PR04H 010 SK8:GAP JUMP 010G 831 SKA1 10
 04/06/02 11:30:00AM 1644 0030 CITY GUYS II
 11:59:14AM PR04I 010 SK8:GAP JUMP 010G 831 SKA1 10
 04/06/02 12:00:00PM 1645 0030 SK8
 12:18:00PM BM A 004 SK8:SUPER 8 004G 831 SKA1 10
 04/13/02 10:00:00AM 1625 0030 CITY GUYS
 10:29:14AM PR04F 010 SK8:GAP JUMP 010G 831 SKA1 10
 04/13/02 10:30:00AM 1628 0030 ALL ABOUT US
 10:59:14AM PR04F 010 SK8:GAP JUMP 010G 831 SKA1 10
 04/13/02 11:00:00AM 1626 0030 JUST DEAL
 11:29:14AM PR04H 010 SK8:GAP JUMP 010G 831 SKA1 10
 04/13/02 11:30:00AM 1644 0030 CITY GUYS II
 11:59:13AM PR04K 010 SK8:GAP JUMP 010G 831 SKA1 10
 04/13/02 12:00:00PM 1645 0030 SK8
 12:15:38PM BM A 004 SK8:SUPER 8 004G 831 SKA1 10
 04/20/02 09:00:00AM 1645 0030 SK8
 09:18:44AM BM A 004 SK8:SUPER 8 004G 831 SKA1 10
 04/27/02 09:00:00AM 1645 0030 SK8
 09:19:16AM BM A 004 SK8:SUPER 8 004G 831 SKA1 10
 05/04/02 10:00:00AM 1625 0030 CITY GUYS
 10:29:14AM PR04G 010 SK8:GAP JUMP 010G 831 SKA1 10
 05/04/02 11:00:00AM 1626 0030 JUST DEAL
 11:29:14AM PR04H 010 SK8:GAP JUMP 010G 831 SKA1 10
 05/04/02 11:30:00AM 1644 0030 CITY GUYS II
 11:59:13AM PR04G 010 SK8:GAP JUMP 010G 831 SKA1 10
 05/04/02 12:00:00PM 1645 0030 SK8
 12:18:53PM BM A 004 SK8:SUPER 8 004G 831 SKA1 10
 05/11/02 11:00:00AM 1626 0030 JUST DEAL
 11:29:14AM PR04G 010 SK8:GAP JUMP 010G 831 SKA1 10
 05/11/02 11:30:00AM 1644 0030 CITY GUYS II
 11:59:13AM PR04F 010 SK8:GAP JUMP 010G 831 SKA1 10
 05/11/02 12:00:00PM 1645 0030 SK8
 12:20:23PM BM A 004 SK8:SUPER 8 004G 831 SKA1 10
 05/18/02 11:00:00AM 1626 0030 JUST DEAL
 11:29:14AM PR04I 010 SK8:GAP JUMP 010G 831 SKA1 10

05/18/02 11:30:00AM	1644 0030 CITY GUYS II	
11:59:13AM	PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
05/18/02 12:00:00PM	1645 0030 SK8	
12:19:46PM	BM A 004 SK8:SUPER 8	004G 831 SKA1 10
05/25/02 11:00:00AM	1626 0030 JUST DEAL	
11:29:14AM	PR04G 010 SK8:GAP JUMP	010G 831 SKA1 10
05/25/02 11:30:00AM	1644 0030 CITY GUYS II	
11:59:13AM	PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
05/25/02 12:00:00PM	1645 0030 SK8	
12:19:28PM	BM A 004 SK8:SUPER 8	004G 831 SKA1 10
06/01/02 11:00:00AM	1626 0030 JUST DEAL	
11:29:14AM	PR04G 010 SK8:GAP JUMP	010G 831 SKA1 10
06/01/02 11:30:00AM	1644 0030 CITY GUYS II	
11:59:14AM	PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
06/01/02 12:00:00PM	1645 0030 SK8	
12:18:04PM	BM A 004 SK8:SUPER 8	004G 831 SKA1 10
06/08/02 08:00:00AM	1626 0030 JUST DEAL	
08:29:14AM	PR04G 010 SK8:GAP JUMP	010G 831 SKA1 10
06/08/02 08:30:00AM	1644 0030 CITY GUYS II	
08:59:14AM	PR04I 010 SK8:GAP JUMP	010G 831 SKA1 10
06/08/02 09:00:00AM	1645 0030 SK8	
09:20:00AM	BM A 004 SK8:SUPER 8	004G 831 SKA1 10
06/15/02 11:00:00AM	1626 0030 JUST DEAL	
11:29:14AM	PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
06/15/02 11:30:00AM	1644 0030 CITY GUYS II	
11:59:14AM	PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
06/15/02 12:00:00PM	1645 0030 SK8	
12:17:54PM	BM A 004 SK8:SUPER 8	004G 831 SKA1 10
06/22/02 11:00:00AM	1626 0030 JUST DEAL	
11:29:14AM	PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
06/22/02 11:30:00AM	1644 0030 CITY GUYS II	
11:59:14AM	PR04I 010 SK8:GAP JUMP	010G 831 SKA1 10
06/22/02 12:00:00PM	1645 0030 SK8	
12:16:55PM	BM A 004 SK8:SUPER 8	004G 831 SKA1 10
06/29/02 11:00:00AM	1626 0030 JUST DEAL	
	PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
06/29/02 11:30:00AM	1644 0030 CITY GUYS II	
	PR04H 010 SK8:GAP JUMP	010G 831 SKA1 10
06/29/02 12:00:00PM	1645 0030 SK8	
	BM A 004 SK8:SUPER 8	004G 831 SKA1 10
TOTAL PROMO AIRINGS: 40		
TOTAL PROMO SECONDS: 322		
***** END OF REPORT *****		

SELECTION: SHOW CD: GUY		START DATE: 04/01/02 END DATE: 06/30/02	
DATE	TIME IND TYPE LEN DESCRIPTION	PROMO ID	
04/06/02 11:30:00AM	1644 0030 CITY GUYS II		
11:49:02AM	BM A 004 CITY GUYS II	004G 831 GUY1 10	
04/13/02 11:30:00AM	1644 0030 CITY GUYS II		
11:50:58AM	BM A 004 CITY GUYS II	004G 831 GUY1 10	
04/20/02 11:30:00AM	1644 0030 CITY GUYS II		
11:48:30AM	BM A 004 CITY GUYS II	004G 831 GUY1 10	
04/27/02 11:30:00AM	1644 0030 CITY GUYS II		
11:49:39AM	BM A 004 CITY GUYS II	004G 831 GUY1 10	
05/04/02 11:30:00AM	1644 0030 CITY GUYS II		